

Dear Forever Customer,

Thank you for choosing Berkshire Hathaway HomeServices Florida Properties Group to market your property. As Warren Buffet once said, "Price is what you pay; value is what you get." We understand the importance of finding value in any purchase.

That's why I am excited to announce our exclusive **Make An Offer Weekend!** This company-wide promotion aims to attract more buyers by reducing asking prices. By offering a price reduction between 5% and 10%, we can appeal to new buyers who may not have been considering a home purchase before but see the value in this opportunity.

With changes happening to the Real Estate market regularly, now is the perfect time to adjust your strategy and get your home sold. As your Trusted Real Estate Advisor, I believe in adapting to market conditions for optimal results.

I will be reaching out to review any questions or concerns you may have!

Sincerely,

Your Trusted Real Estate Advisor