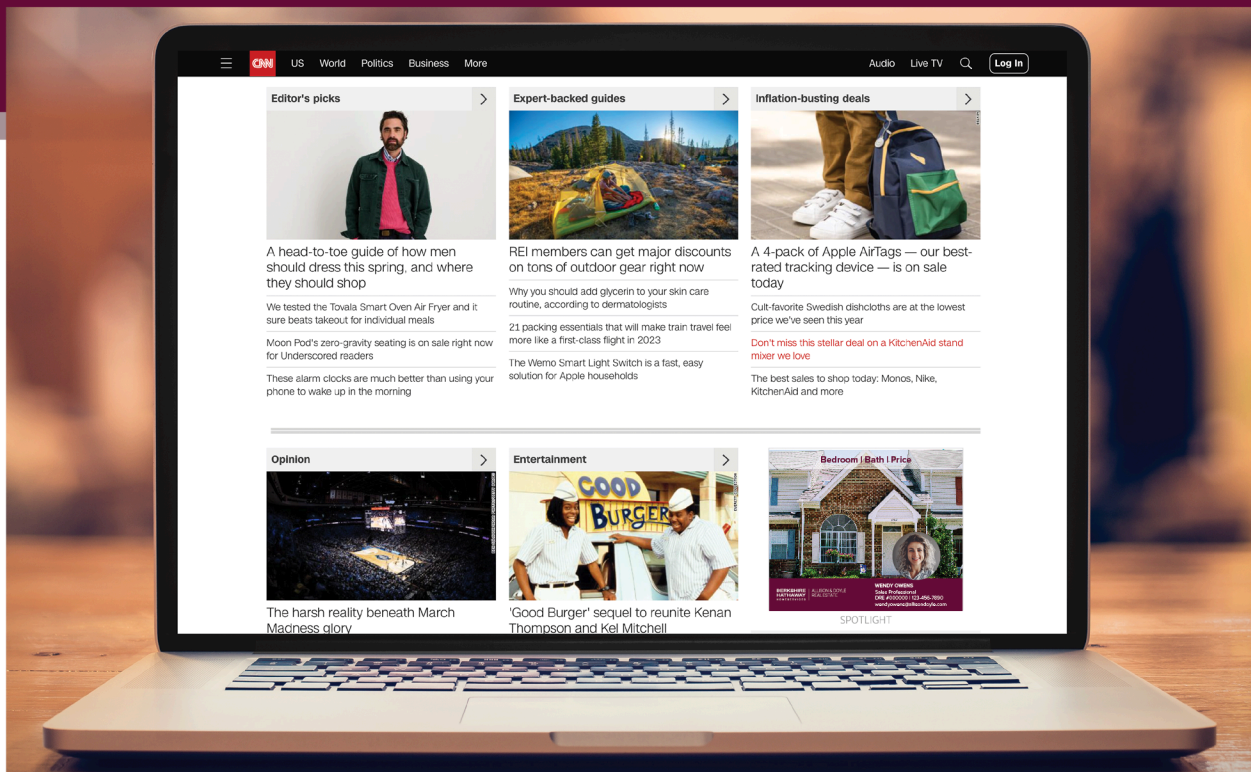


Powerful Digital Marketing Behind Your Brand

We promote your home on the most popular sites to attract qualified buyers.



Other sites include:



...and thousands more!

Berkshire Hathaway HomeServices Automated Listing Program identifies potential buyers through a combination of their past online viewing habits (mortgage calculators, home listings, and others) and other data scoring criteria.

Your property is placed where home buyers shop—on select online sites and mobile applications.

Automated Listing Program is powered by Chalk Digital and provides regular reporting on digital advertisement placements.

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YOUR AD PERFORMANCE SUMMARY



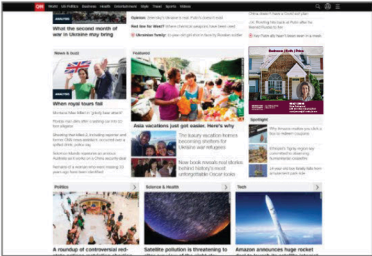
A digital ad campaign was created by Wendy to promote your property online to those currently searching for a new home. To date, your property has been featured on many high-traffic websites.



Sample Marketing Report

For a full report, please see below.

Yesterday your ad was featured on sites like:



Your ad results:

Total Ad views
677 Views

Total Clicks
21 Clicks

Your ad has been featured on sites like this:



[View Campaign Results](#)

[SEE YOUR LISTING ON OUR GLOBAL SITE](#)

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