

# Color Palette

The color themes allow flexibility for network franchisees to be unique in their marketplace and highlight their personal style.

The Modern Theme uses only three colors: Black, White and Cabernet.

# Modern Theme

## COLOR PALETTE

BLACK

HEX: 000000

RGB: 0\_0\_0

CMYK: 74\_52\_71\_90

WHITE

HEX: FFFFFFFF

RGB: 255\_255\_255

CMYK: 0\_0\_0\_0

CABERNET

HEX: #670038

RGB: 103\_0\_56

CMYK: 42\_100\_51\_44

# Color Palette

For this palette, Black is the main color, supported by White. This is the only palette where Cabernet is used as an accent color.

# Modern Theme

## COLOR HIERARCHY

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