Intended for [Insert Family Name Here]

Concerning 123 Main Street, City, FL

Dear [Insert Name],

My name is [insert your name] and I am a local real estate agent in City, FL. I/We have buyers looking to purchase a home in the [zip code/neighborhood/location] area. I came across your home and would like to know if there is any interest in selling the home.

Even though the real estate market is beginning to normalize again, I am certain you have experienced the influx of people to our market making housing in our area more scarce than others. As of June 2022, the National Association of Realtors noted approximately 44% of all home sales in the U.S. occurred in the South Region. As a real estate agent, I do my best to be a true professional and find creative ways to find my/our buyers a home. This could mean searching for homes that are not currently listed for sale, as I am now. I am committed to doing whatever it takes to help in the home-buying or home-selling journey!

If you are open to the idea of selling or simply want to explore your home's value, please let me know. You can reach me via phone or email, my contact information is below!

All the best,

YOUR\_NAME  
  
Phone:  
Email: