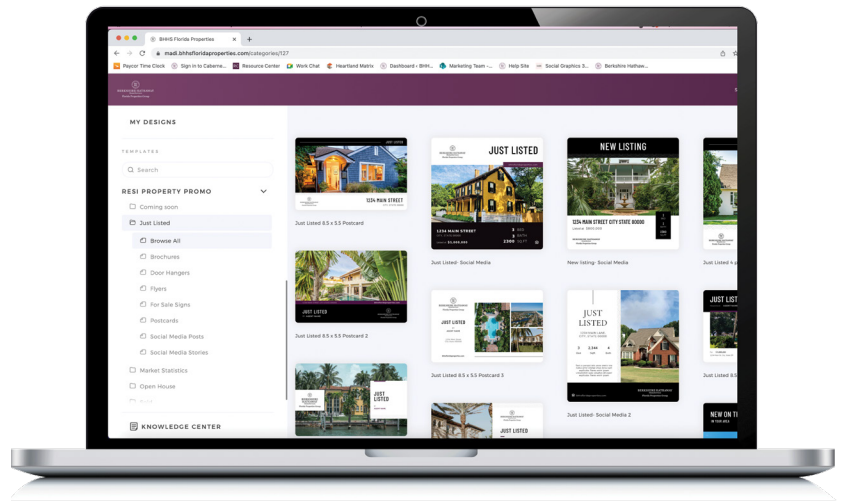


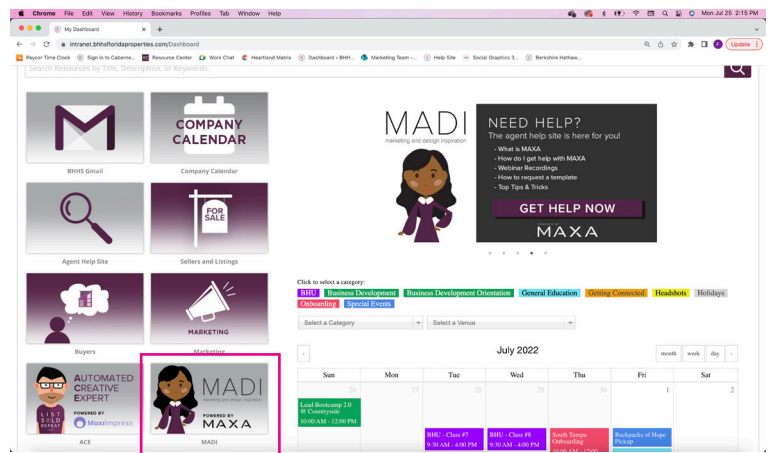
HOW TO: PROMOTE YOUR PROPERTY LISTINGS USING MADI

There's no need to be a marketing expert to get your property promotion off the ground. With MADI's Property Promotion, anyone can create professional-looking marketing materials with ease. Simply drag and drop your way to a listing that's sure to stand out from the rest.



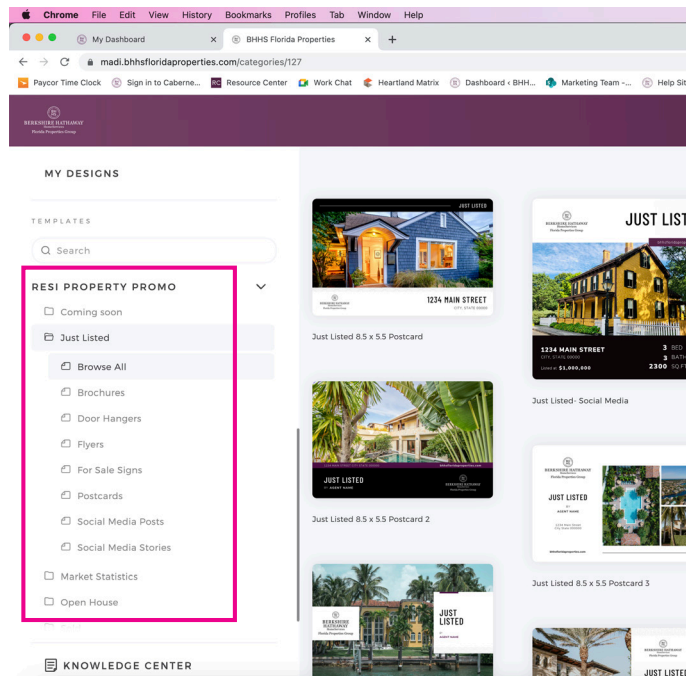
STEP 1: LOG INTO CAB CORNER

- Log into mycabcorner.com > scroll down to **MADI** and click



STEP 2: SCROLL TO PROPERTY PROMO SECTION OF YOUR CHOICE

- There is a Residential (Resi), Commercial, Property Management (PM), and Luxury **Property Promo** section.
- Within each Property Promo section are folders for each phase of the listing, including **Coming Soon, Just Listed, Open House, and Just Sold**.
- Depending on the phase of the listing will dictate which folder you go to for all your marketing needs! This includes **social media posts, social media stories, flyers, brochures and more**.



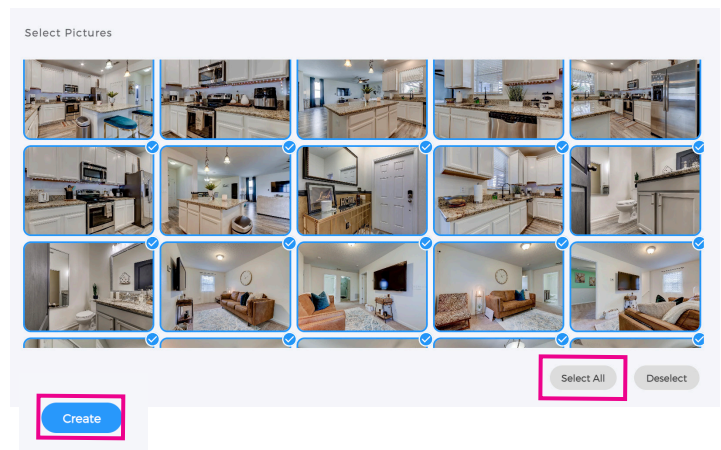
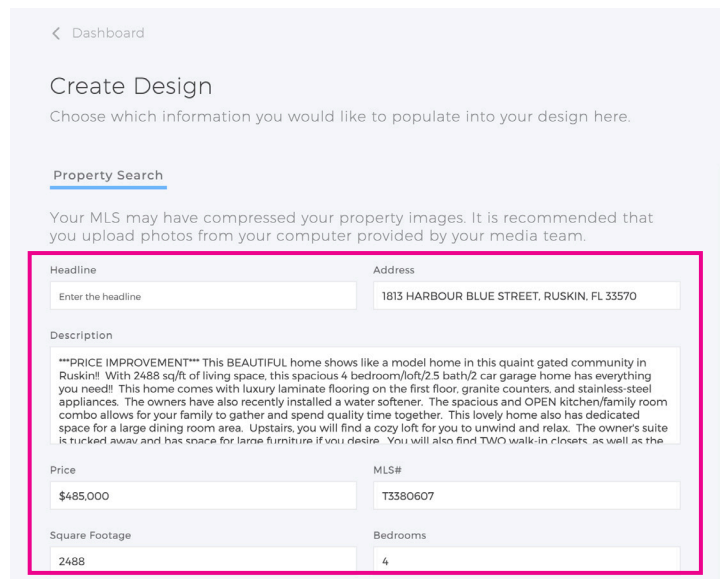
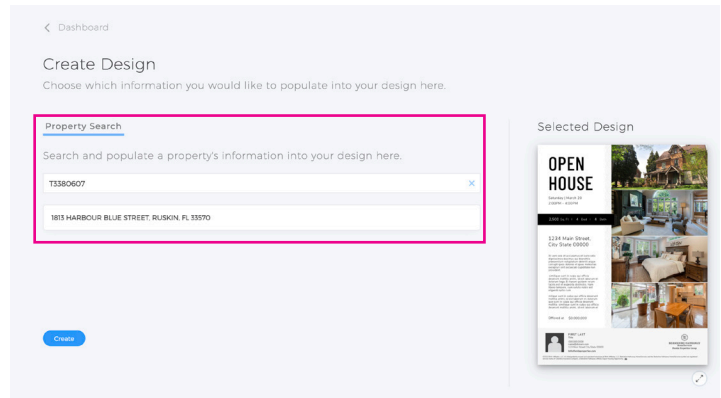
STEP 3: CREATE DESIGN

- Click on the design you want to use > click **Create Design**



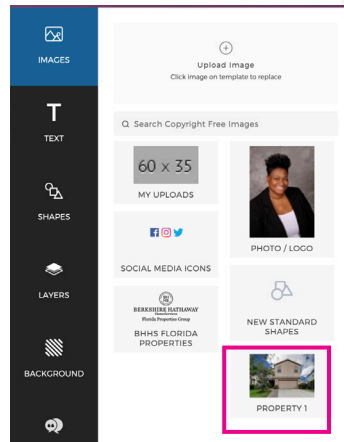
STEP 4: PROPERTY SEARCH

- Type in the MLS Number or the Address
- The listing will prepopulate* > **click on the address**
- *Not seeing your listing? Email support@maxadesigns.com and team@bhhsflpg.com*
- The description, price, and specs from MLS will populate. You'll want to confirm everything is correct
- Then you'll see the photos from your listing populate. You can pick and choose your photos or **we suggest you click Select All**
- Check the box confirming you have permission to promote the listing (this is helpful if you're hosting an open house for another agent)
- Then click **create**



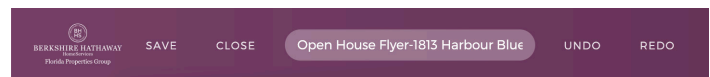
STEP 5: EDIT THE DESIGN

- If your description is too large, you'll need to edit. Simply click on the text box and you can edit the content.
- You'll need to add in your property's images. Simply click on the image you want to swap > the image library will appear in the toolbar to the left.
- Your Property's images should be in a folder. Click the folder and then click the image you want to place. Rinse and repeat.



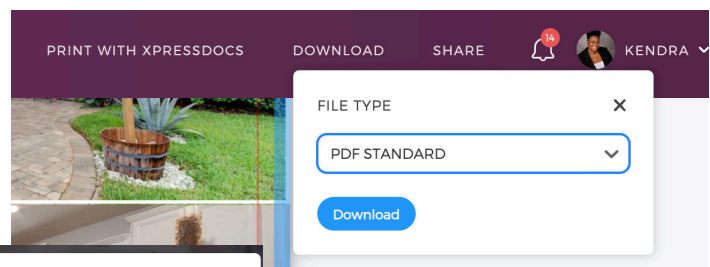
STEP 6: NAME & SAVE THE DESIGN

- **Name the design** so you can differentiate from others in your dashboard > then click **Save**



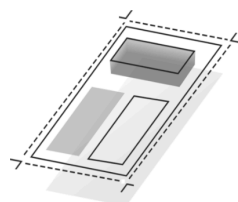
STEP 7: DOWNLOAD

- MADI will help you catch typos and grammatical errors. You can make the changes she suggests or bypass them.
- Click **Download** > choose your File Type
- Pro Tip for flyers: **PDF Standard** is your go-to for in office printing. **PDF Print** is for in professional commercial printing.
- Pro Tip for social media: **PNG** will provide the highest quality image



PRO TIP

The Commercial Print download is a PDF file that includes bleeds and crop marks needed by print shops.



GOT IT!

