

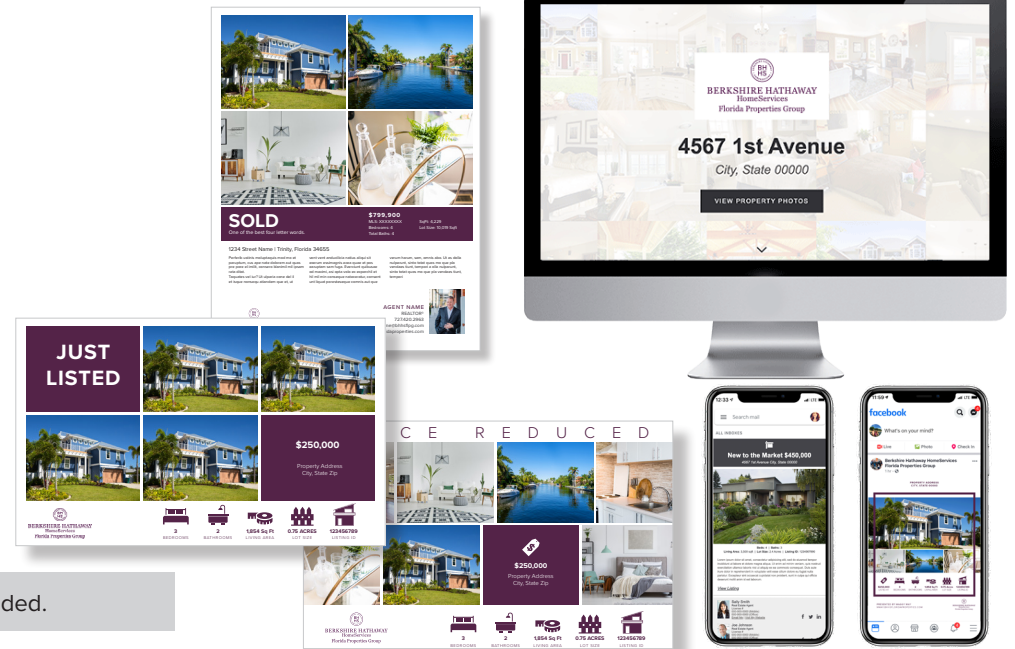


ACE

Automated Creative Expert

ACE is your go-to guy for all things automated. He is powered by Moxi Impress. For each listing you take, ACE creates and emails you a marketing package for that listing which includes your just listed postcard, social media graphics, flyer, single property website, e-postcard, and video. He does this for each stage of the listing too, including open house, price reduced and sold.

ACE is AUTOMATED via your LISTINGS and you have the opportunity to edit if needed.

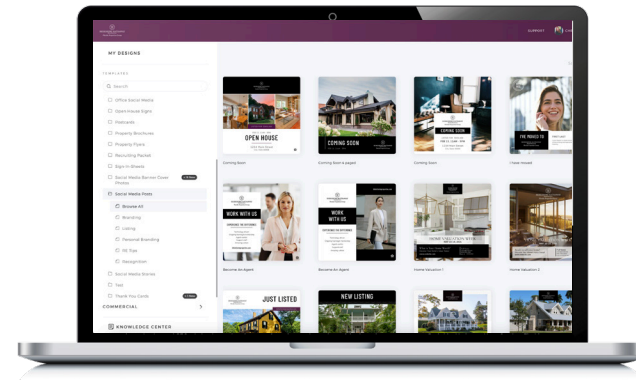


MADI

Marketing and Design Inspiration

MADI is your go-to gal for all things marketing and design related! She is powered by MAXA Designs. MADI offers hundreds of customizable designs to support your marketing efforts, whether it's personal branding, listing promotion, social media, digital or printed collateral!

MADI has templated designs available for you to use and customize. It is MLS enabled but not automated.



USE MADI FOR

- Property Promotion
- Personal Branding
- Personal Promotion
- Team Branding
- General Social Media
- Letterhead
- Listing Presentations
- Brochures
- Flyers
- Postcards
- and more!



BERKSHIRE HATHAWAY
HomeServices
Florida Properties Group

MODERN. PROVEN. THE WHOLE PACKAGE.