



SIGNAGE

Commercial Signage Placement Guidelines

1. All commercial sign placement orders are to be done so via a Commercial Sign Request form available on Dropbox or from TEAM. A completed form that includes sign type and sign placement details is the most effective means of achieving a timely and accurate sign installation. Forms are to be forwarded to TEAM for communicating to the sign installer.

2. A single 4' x 4' commercial sign is appropriate for posting on most commercial properties. A property with extended road frontage or frontage on multiple roads (i.e. corner lot) may warrant more than one sign. Traffic volume, distance from the roadway, and asking price of the property and to be considered when deciding on the number of signs to have installed.

3. A 4' x 8' commercial sign is appropriate for posting on a large tract of land. Multiple 4' x 8's might be used when visibility is necessarily at a distance as over a multi-lane highway. Preferred installation of this sign size is oriented parallel to the roadway and supported by a third full height post.

4. Window signs are appropriate where posting a 4' x 4' sign is not possible, or where foot traffic is heavy, as in a strip center retail or office unit, downtown building with sidewalk and curb only, or other site where exterior signs are not permitted. (Please check out window signs and returned to Evolutions when no longer needed.)

5. Generic sign riders are produced at the company's cost. (i.e. For Sale, For Lease) Associate name/phone number riders are produced at the associate's cost. No more than a single rider per commercial sign face is highly recommended. Please communicate to TEAM your desire for new sign riders well in advance of when they are needed for install. Production and delivery can take 2 - 3 weeks.



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