

# LUXURY HOME<sup>®</sup>

M A G A Z I N E

TAMPA BAY + GREATER SARASOTA

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TARGETED • POWERFUL • PROVEN

*info@LHMTampa.com | 727.638.4777 | [LuxuryHomeMagazine.com](http://LuxuryHomeMagazine.com)*

# LUXURY HOME

M A G A Z I N E

THE LEADER IN THE MARKET SPECIFIC  
PRESENTATION OF LUXURY HOMES  
AND THE LUXURY LIFESTYLE.

*As the largest publisher and network of luxury real estate publications nationally, we are devoted to presenting the highest quality homes, goods and services available to our readers, through our fully integrated platform.*

NATIONAL REACH WITH LOCAL IMPACT



# TARGETED PRINT MARKETING

*Circulation and Distribution\**

**25,000+**  
TOTAL CIRCULATION

**100,000**  
TOTAL RESERSHIP



**18,000+**

**Direct mailed to Tampa Bay and Greater Sarasota's most affluent residents.\*** Targeted households with a minimum tax-assessed value of \$1,000,000 will receive a copy of Luxury Home Magazine.

**7,500+**

**Hand distributed to high-end venues and upscale local businesses from Tampa to Boca Grande.**

*\*Encompassing Hillsborough, Pinellas, Manatee, Sarasota and Charlotte Counties, and all of Boca Grande*

## DIGITAL MEDIA

*Utilize Our Extensive Social Media and Online Presence*

**50,000,000+**  
SOCIAL MEDIA YEARLY IMPRESSIONS



### LuxuryHomeMagazine.com

Each advertised listing is automatically uploaded to our comprehensive national website, where visitors can enjoy and interact with additional features that help further promote you and your listings.

**Agent profiles** include head shots, contact information and social media links. Links to your business website. Ability to host video tours and link to virtual tours.

### Online Digital Edition

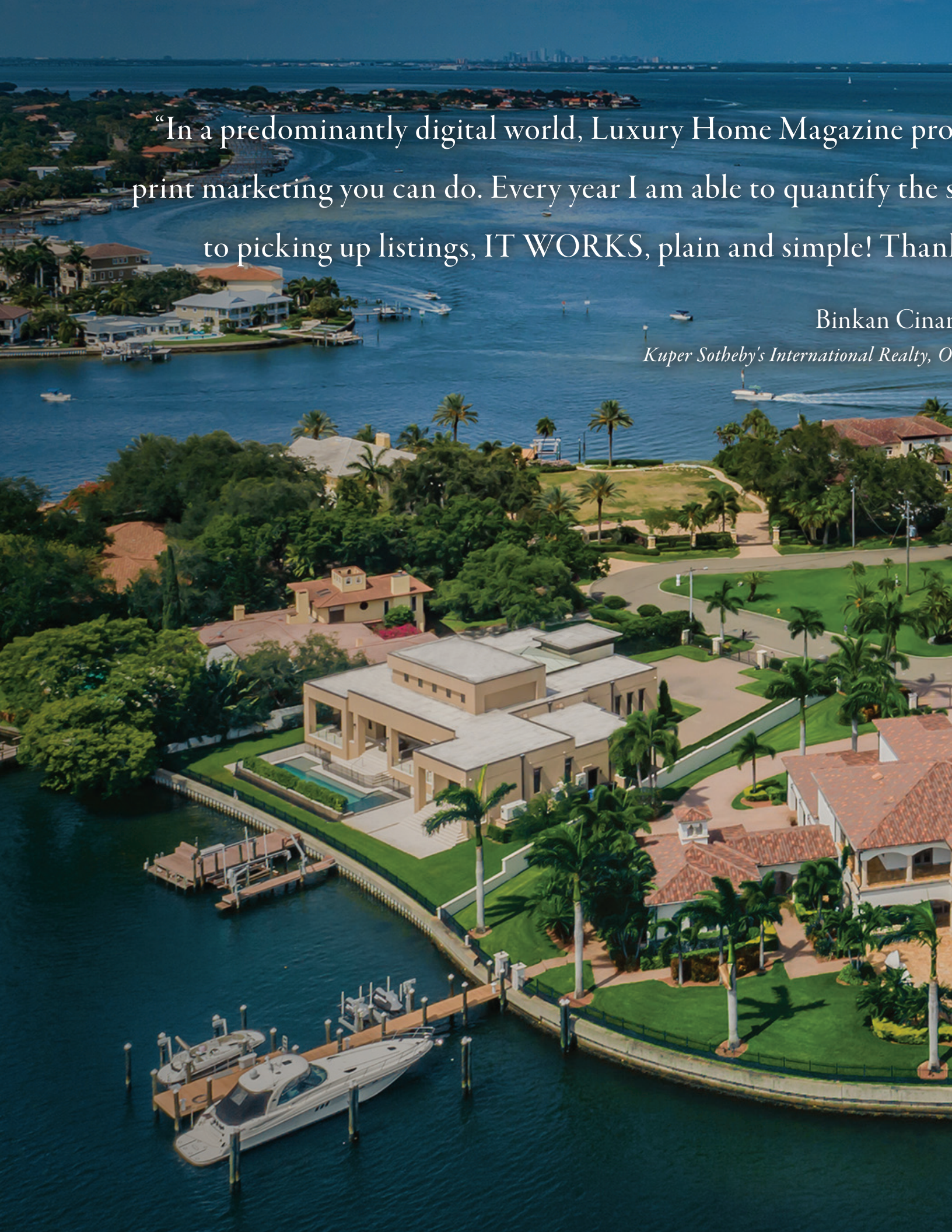
Each issue is posted online as a carbon copy of the printed book, with interactive links.

### Social Media

Luxury Home Magazine features our client advertisements daily on Facebook, Instagram, and Twitter to our growing audience.







“In a predominantly digital world, Luxury Home Magazine provides the best print marketing you can do. Every year I am able to quantify the success of the magazine to picking up listings, IT WORKS, plain and simple! Thank you!”

Binkan Cinar

*Kuper Sotheby's International Realty, Ocala*



...ves time and time again that print is alive and well! It is the best  
...success I gain from the magazine, from getting homes sold off ads  
...k you LHM for being an INTEGRAL part of my business!"

...oglu, Realtor®

...ver \$1.8 Billion in Annual Sales Volume





## 2022 ADVERTISING RATES

### 6 Issues Published Annually

- All listings will appear online along with an agent photo and a link to agent's personal website at [LuxuryHomeMagazine.com](http://LuxuryHomeMagazine.com).
- All 6 issue agreement holders will be featured on [LuxuryHomeMagazine.com](http://LuxuryHomeMagazine.com) as a Luxury Real Estate Specialist.
- Complimentary Luxury Home Magazine "Signature Layout" included.
- Page design includes a proof provided via email. Limit of 4 proofs per issue.



### FULL PAGE (up to 4 listings)

6 issues.....	\$1,500 per issue* (\$750/month)
4 issues.....	\$1,700 per issue* (\$850/month)
2 issues.....	\$1,900 per issue* (\$950/month)

### Signature Layouts



### HALF PAGE (1 listing only)

6 issues.....	\$800 per issue* (\$400/month)
4 issues.....	\$900 per issue* (\$450/month)
2 issues.....	\$1,000 per issue* (\$500/month)

### Front Cover Package

#### \$2,000 per issue

Front covers are reserved for 6 issue agreement holders. Includes front cover and featured home placement on [LuxuryHomeMagazine.com](http://LuxuryHomeMagazine.com). The purchase of the cover must be accompanied by the purchase of a full page, dedicated to featuring the cover home. Potential cover properties must be approved by LHM.

### Premium Placement

#### \$500 additional per page, per issue

Based on availability. Inside front left and right pages, inside back left and right pages, next to table of contents and center spread.

### Preferred Placement

#### \$250 additional per page, per issue

Includes requested right-hand read pages or preferred placement in the magazine.

### Back Cover

#### \$4,000 per issue

Based on limited availability. The back cover is only offered for a minimum 6 issue commitment. All artwork must comply with USPS requirements.

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## 2022 PRODUCTION CALENDAR

ISSUE Publishing 6 issues annually	RESERVATION DEADLINE For new advertisers - Reservation agreements must be completed	AD MATERIAL DEADLINE All ad materials must be submitted by this date.	CIRCULATION BEGINS Approximate date of mailing list delivery.
<b>FEB/MARCH</b> ISSUE 16.1	JANUARY 14	<u>JANUARY 21</u> *JANUARY 28 *Camera/Print Ready ads due.	FEBRUARY 11
<b>APRIL/MAY</b> ISSUE 16.2	MARCH 6	<u>MARCH 11</u> *MARCH 25 *Camera/Print Ready ads due.	APRIL 15
<b>JUNE/JULY</b> ISSUE 16.3	MAY 6	<u>MAY 13</u> *MAY 27 *Camera/Print Ready ads due.	JUNE 10
<b>AUG/SEPT</b> ISSUE 16.4	JULY 8	<u>JULY 15</u> *JULY 22 *Camera/Print Ready ads due.	AUGUST 5
<b>OCT/NOV</b> ISSUE 16.5	SEPTEMBER 2	<u>SEPTEMBER 6</u> *SEPTEMBER 23 *Camera/Print Ready ads due.	OCTOBER 7
<b>DEC/JAN</b> ISSUE 16.6	NOVEMBER 4	<u>NOVEMBER 11</u> *NOVEMBER 25 *Camera/Print Ready ads due.	DECEMBER 9

Approximate circulation dates are subject to change (earlier or later) depending on a variety of factors, including printing, weather and holidays.

INFO@LHMTAMPA.COM | 941.749.5193

LuxuryHomeMagazine.com





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