Dear [CONTACT NAME],

I was wondering if you’d be open to a conversation about the property you own in [MARKET / NEIGHBORHOOD NAME / or “at 123 Main St.”].

I think you might be interested to learn how changes have impacted your property values.

I have attached a Report for your review showing the significant increase in the average sale price and showing the extreme decline in inventory (the number of homes for sale.)

**If you’ve been thinking about the possibility of turning your real estate investment into something more liquid or feel now might be the right time to cash in on your equity, I would be happy to help.**

You may visit my website for an estimate of your Home’s Value at: <https://vdavidson.bhhsfloridaproperties.com> – Just click “What is My Home Worth.”

Contact me if you would like to discuss your plans in terms of holding or potentially selling your property?

Feel free to call, text or email me to discuss.

Thank you,

**AGENT NAME**

REALTOR®

Berkshire Hathaway HomeServices Florida Properties Group

[OFFICE NAME] Office

XXX-XXX-XXXX

email@bhhsflpg.com

website.bhhsfloridaproperties.com