Hello,

Regarding your property at [MARKET / NEIGHBORHOOD NAME / or “at 123 Main St.”].

I hope you are doing well. By now, you have received a few letters from me.

One of the services I provide my clients is a Detailed Market Analysis of your Property’s Value.

Similar to a portfolio update on any of your investments, this is an Equity snapshot of one of your Largest Investments, your Home.

I understand if you’re content with your current ownership position.

However, if you’ve been thinking about the possibility of turning your real estate investment into something more liquid or feel now might be the right time to cash in on your equity, I would be happy to help.

If you are interested in a More Detailed Equity Analysis, please Call, Text, or email me to have a short conversation about what your plans are for the near future in terms holding or potentially listing your property.

I look forward to hearing from you!

**AGENT NAME**

REALTOR®

Berkshire Hathaway HomeServices Florida Properties Group

[OFFICE NAME] Office

XXX-XXX-XXXX

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