

WRITING A THANK YOU NOTE CARD

You have access to several different branded note cards where you can keep in touch with your sphere! The Ninja 9 recommends you aim to send 2 a day. If you need some help with what to write in any notecard, use this flyer to help you out!



THE FORMULA

Use this template to write thank you notes your customers will love:

1. Greet your customer by name.
2. Express your gratitude, clearly stating why you're sending the note.
3. Include details about how you look forward to serving them OR why enjoyed your experience with this customer — this is a prime opportunity to be specific and thoughtful.
4. Repeat your thanks.
5. Close with a signoff (Best, Yours Truly, Kindest Regards, Warm Regards, Cheers, whatever feels right for you and your brand), and sign your name.

EXAMPLES

Dear {insert name},

I am looking forward to meeting you on {insert date}! Thank you for giving me the opportunity to discuss with you the benefits of allowing me and my company to service your real estate needs. If you have questions in regards to the package of materials, please don't hesitate to reach out. Thanks again and talk to you soon!

Cheers,
Your Name

.....

Thank you {name of seller(s)} for giving me the opportunity to discuss with you the benefits of allowing me and my company to service your real estate needs. We believe that quality blended with excellent service is the foundation for a successful business relationship. I'm looking forward to our meeting on {insert date}!

All the best,
Your Name

.....

Hello {insert name},

I can't wait to meet you to discuss marketing your home on {insert date}! I am so grateful for the opportunity to discuss with you how I can market and sell your home. If you have questions in regards to the package of materials, please don't hesitate to reach out. Thanks again and talk to you soon!

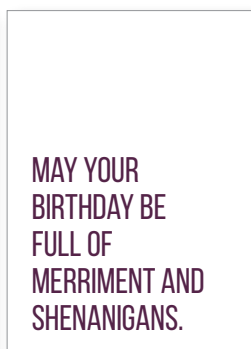
Warmly,
Your Name

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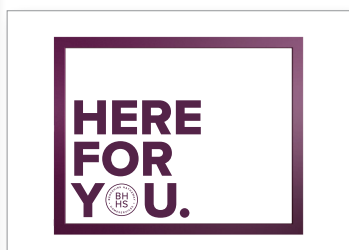
THE CARDS



BIRTHDAY CARDS

Everybody's got one, a birthday that is! Tell your customers you're thinking of them with one of our two birthday card options.

Pro-tip: This is a much more personal option than wishing them a birthday on their Facebook wall.



GENERAL CARDS

Use either of these cards for a multitude of messages. It could be that you're looking forward to a marketing presentation to list their home for sale, a thank you for a recent referral, or a just because! The opportunities are truly endless.



HOME CARDS

Whether your customers just closed on the house of their dreams or you're wanting to commemorate the special date you found them their home sweet home, we've got options for any and every situation!