

2020 ADVERTISING CALENDAR

Your luxury customers expect a different level of service and advertising for their homes. Be sure to get them the exposure they deserve with an advertisement in any of the publications below! Berkshire Hathaway HomeServices Florida Properties Group will be participating in Luxury Homes Magazine where you will get a discounted rate if you wish to place your home in our full page ad. The Berkshire Hathaway HomeServices national publication Prestige is a fabulous choice as it also appears in Unique Homes – a two-for-one combo. This is not a company involved ad, see the contact information below for more information.



BERKSHIRE HATHAWAY
HomeServices
Florida Properties Group

**LUXURY
COLLECTION**

COMPANY INVOLVED AD

Luxury Home Magazine

\$150 per 1/6 page
To participate email
luxury@bhhsflpg.com

Prestige/Unique Homes

Bruce Griset
Director of Sales
888-928-9020
bruce@griset.net

duPont Registry

Sharon Castellano
Director of Sales
203-984-7577
scastellano@dupontregistry.com

Tampa Bay Business & Wealth (TBBW)

Bridgette Bello
CEO & Publisher
813-298-9711
BBello@tbbwmag.com

ADDITIONAL OPPORTUNITIES

JANUARY

TBBW

Deadline: Nov 19, 2019
Pub/Mail: Jan 2020

duPont Registry

Deadline: Dec 19, 2019
Publish: Jan/Feb 2020
Mailing: Jan 16, 2020

FEBRUARY

Luxury Home Magazine

Deadline: Jan 13, 2020
Publish: Feb/Mar 2020

TBBW

Deadline: Dec 19, 2019
Pub/Mail: Feb 2020

MARCH

Prestige/Unique Homes

Deadline: Jan 24, 2020
Publish: Spring 2020
Mailing: Begins in March

TBBW

Deadline: Jan 19, 2020
Pub/Mail: Mar 2020

duPont Registry

Deadline: Feb 19, 2020
Publish: Mar/Apr 2020
Mailing: Mar 13, 2020

APRIL

Luxury Home Magazine

Deadline: Feb 24, 2020
Publish: Apr/May 2020

TBBW

Deadline: Feb 19, 2020
Pub/Mail: Apr 2020

MAY

TBBW

Deadline: Mar 19, 2020
Pub/Mail: May 2020

duPont Registry

Deadline: Apr 23, 2020
Publish: May/Jun 2020
Mailing: May 15, 2020

JUNE

Luxury Home Magazine

Deadline: April 27, 2020
Publish: Jun/Jul 2020

Prestige/Unique Homes

Deadline: Apr 19, 2020
Publish: Summer 2020
Mailing: Begins in June

TBBW

Deadline: Apr 19, 2020
Pub/Mail: Jun 2020

JULY

TBBW

Deadline: May 19, 2020
Pub/Mail: July 2020

duPont Registry

Deadline: Jun 25, 2020
Publish: May/Jun 2020
Mailing: July 17, 2020

AUGUST

Luxury Home Magazine

Deadline: June 22, 2020
Publish: Aug/Sep 2020

TBBW

Deadline: Jun 19, 2020
Pub/Mail: Aug 2020

SEPTEMBER

TBBW

Deadline: Jul 19, 2020
Pub/Mail: Sep 2020

duPont Registry

Deadline: Aug 27, 2020
Publish: Sep/Oct 2020
Mailing: Sep 18, 2020

OCTOBER

Luxury Home Magazine

Deadline: Sep 1, 2020
Publish: Oct/Nov 20

Prestige/Unique Homes

Deadline: Aug 23, 2020
Publish: Fall 2020
Mailing: Begins in October

TBBW

Deadline: Aug 19, 2020
Pub/Mail: Oct 2020

NOVEMBER

TBBW

Deadline: Sep 19, 2020
Pub/Mail: Nov 2020

duPont Registry

Deadline: Oct 22, 2020
Publish: Nov/Dec 2020
Mailing: Nov 13, 2020

DECEMBER

Luxury Home Magazine

Deadline: Oct 19, 2020
Publish: Dec/Jan 2020

TBBW

Deadline: Oct 19, 2020
Pub/Mail: Dec 2020