



AD RATES

	12 Time Monthly Rate	6 Time Monthly Rate	Open Rate
Tampa Bay*			
Two Page Spread	\$5,845	\$7,090	\$8,155
Full Page	\$3,895	\$4,725	\$5,435
Half Page	\$2,780	\$3,355	\$4,170
Quarter Page	\$2,100	\$2,560	\$3,045
Back Cover			
	+25%		
Inside Front Cover			
	+20%		
Inside Back Cover			
	+15%		
FOB (Front of Book) Pages 3-5			
	+10%		

AD DEADLINES

January 2019

Ad Design and Ad edits Nov 19
Camera Ready Nov 25

February 2019

Ad Design and Ad edits Dec 19
Camera Ready Dec 25

March 2019

Ad Design and Ad edits Jan 19
Camera Ready Jan 25

April 2019

Ad Design and Ad edits Feb 19
Camera Ready Feb 25

May 2019

Ad Design and Ad edits Mar 19
Camera Ready Mar 25

June 2019

Ad Design and Ad edits Apr 19
Camera Ready Apr 25

July 2019

Ad Design and Ad edits May 19
Camera Ready May 25

August 2019

Ad Design and Ad edits June 19
Camera Ready June 25

September 2019

Ad Design and Ad edits July 19
Camera Ready July 25

October 2019

Ad Design and Ad edits Aug 19
Camera Ready Aug 25

November 2019

Ad Design and Ad edits Sept 19
Camera Ready Sept 25

December 2019

Ad Design and Ad edits Oct 19
Camera Ready Oct 25



Tampa Bay Business & Wealth reaches 15,000+ CEO's in Hillsborough, Pinellas, Sarasota, Manatee and Polk counties, with the ability to add 30,000+ more in Miami-Dade, Broward and Palm Beach counties as well. Join the conversation on in-depth looks at the people behind the biggest business news and deals in Tampa Bay.

SFBW can be added at 30% off above "earned rate"