

WRITING A NOTE TO LUXURY SELLERS



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LUXURY
COLLECTION

Within the luxury kit is a branded blank notecard for you to include in the package you will mail to your luxury sellers. If you need some help with what to write in this notecard, use this flyer to help you out! You can also use this flyer for writing handwritten notes to your customers for any occasion!

THE FORMULA

Use this template to write thank you notes your customers will love:

1. Greet your customer by name.
2. Express your gratitude, clearly stating why you're sending the note.
3. Include details about how you look forward to serving them OR why enjoyed your experience with this customer — this is a prime opportunity to be specific and thoughtful.
4. Repeat your thanks.
5. Close with a signoff (Best, Yours Truly, Kindest Regards, Warm Regards, Cheers, whatever feels right for you and your brand), and sign your name.

EXAMPLES

Dear {insert name},

I am looking forward to meeting you on {insert date}! Thank you for giving me the opportunity to discuss with you the benefits of allowing me and my company to service your real estate needs. If you have questions in regards to the package of materials, please don't hesitate to reach out. Thanks again and talk to you soon!

Cheers,
Your Name

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Thank you {name of seller(s)} for giving me the opportunity to discuss with you the benefits of allowing me and my company to service your real estate needs. We believe that quality blended with excellent service is the foundation for a successful business relationship. I'm looking forward to our meeting on {insert date}!

All the best,
Your Name

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Hello {insert name},

I can't wait to meet you to discuss marketing your home on {insert date}! I am so grateful for the opportunity to discuss with you how I can market and sell your home. If you have questions in regards to the package of materials, please don't hesitate to reach out. Thanks again and talk to you soon!

Warmly,
Your Name