

SOCIAL MEDIA CAPTIONS TO USE AT THE CLOSING TABLE



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LUXURY
COLLECTION

So you sold a luxury home, WAY TO GO! But, how do you share that with your social media audience? We've got a few sample captions you can snag and use in your posts. Feel free to add your own flair, hashtags and emojis are encouraged!

OPTION 1

Congratulations on the recent sale of your beautiful home! Thank you for entrusting me as your real estate advisor!

OPTION 2

So incredibly happy for my wonderful customers on their recently sold home! I feel blessed to have been apart of this journey with you. Congrats!

OPTION 3

Let's pop the champagne! We turned "For Sale" to "SOLD" for my wonderful sellers. So happy to have been on this journey with you. Congratulations!

HASHTAGS

Hashtags are an integral part of digital marketing. It allows audiences to follow and engage with specific hashtags to stay updated on a current topic/trend and to receive content that is relevant to their interestes. Hashtags allow you to expand your audience and increase your brand awareness, which leads to overall success of your branding! We've compiled a few hashtags you can use in your posts! Just copy and paste them into your caption.

**#bhhluxurycollection #bhsluxury #luxtampabay #listsoldrepeat #floridapropertiesgroup #bhhsflpg
#soldluxuryhome #luxuryrealestate #realestategoals #realestatenews #luxury #luxurylife #luxuryhomes
#realestateagentlife #luxurylifestyles #dreamhomes #luxuryliving #newhomeowners #realestatelifestyle
#luxuryrealtor**

WHERE TO POST?

You can post this on your Facebook Business Page, Personal Facebook Page, Instagram Page(s), and/or your LinkedIn Page! The way we suggest for you to get the most automation is to post on your Instagram Page first and have it push (post) to your connected Facebook page. This takes an extra step out of you having to post in two different platforms! Need help on how to do this? Head to the next page in this flyer!

HOW TO SHARE POSTS FROM INSTAGRAM TO FACEBOOK

To share posts from your Instagram account to your Facebook Page, you first need to be an admin of that Page on Facebook. To share posts from your Instagram account to a Facebook Page:

Android

1. Go to your profile and tap ☰ (three lines menu)
2. Tap ⚙️ **Settings**.
3. Tap **Account** > **Linked Accounts**, then select **Facebook**.
4. If you haven't already, enter your Facebook login information.
5. By default, your Instagram account will share to your personal Facebook profile. To share to a Page instead, choose a Page that you manage below **Share to**.

iPhone

1. Go to your profile and tap ☰ (three lines menu)
2. Tap ⚙️ **Settings**.
3. Tap **Account** > **Linked Accounts**, then select **Facebook**.
4. If you haven't already, enter your Facebook login information.
5. By default, your Instagram account will share to your personal Facebook profile. To share to a Page instead, tap **Share to** and choose a Page that you manage.

You can also link your professional Instagram account to a Page that you manage to access additional features across Facebook and Instagram. Learn more about what happens when you link these. Head over to <https://help.instagram.com/356902681064399> for more information!