

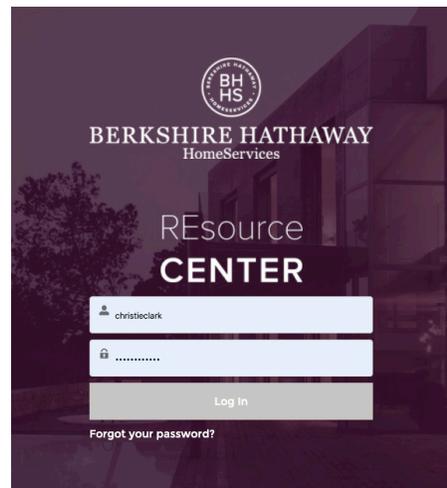
# HOW TO: POST LUXURY LISTING TO CHATTER

Use the strength of a global network to market your seller's luxury home! National has a platform called Chatter where you can do just that. Follow the instructions below on how to take advantage of this feature.



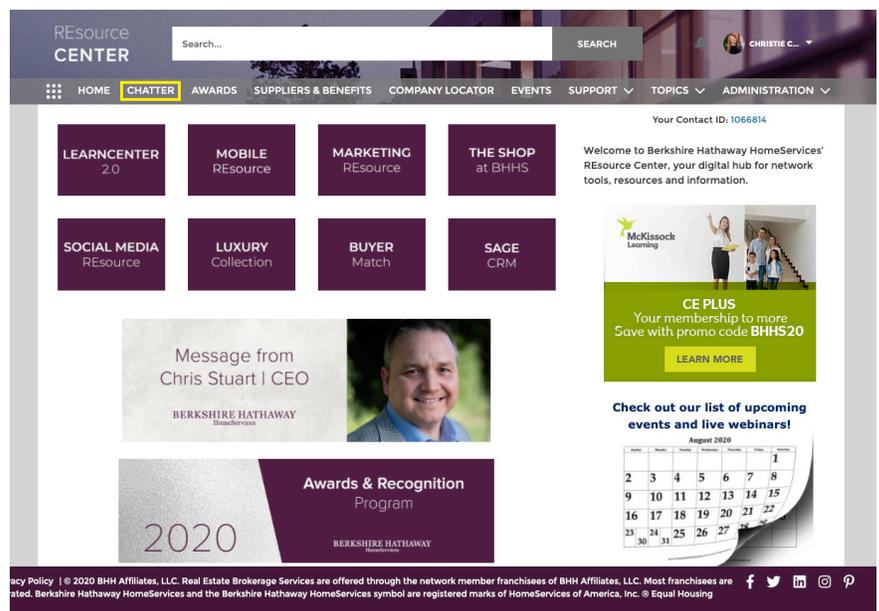
## STEP 1: LOG INTO RESOURCE CENTER

- Search **bhhsresource.com** in your browser and log into the National Resource Center



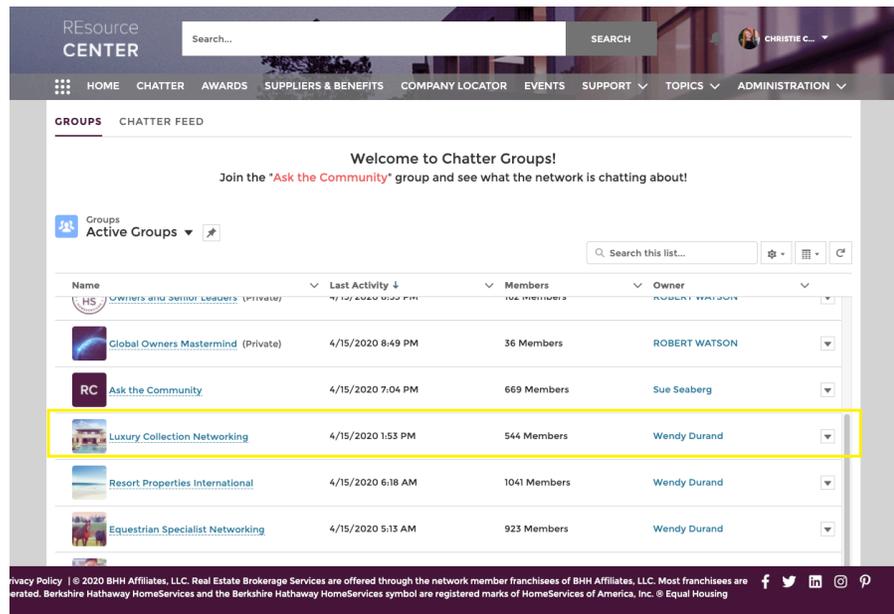
## STEP 2: HEAD TO CHATTER

- Find the word **Chatter** along the menu bar at the top of your screen. Click on it!



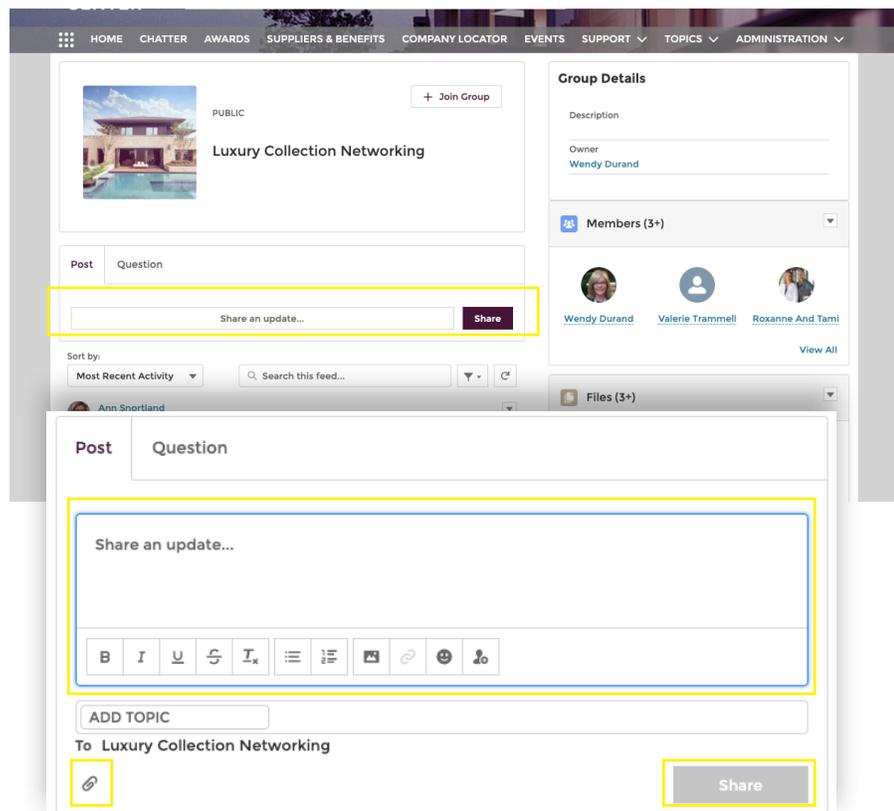
### STEP 3: FIND THE LUXURY GROUP

- You'll see many different groups where agents throughout the BHHS network are asking questions and marketing their properties.
- Scroll until you find the **Luxury Collection Networking** group. Click on it!



### STEP 4: SHARE AN UPDATE

- Once you're in the group, you will want to **Share an Update**. You'll click on that bar and a new window will drop down.
- Make the update engaging and provide the relevant information another agent would want to know. You can include **images, links and attachments** to this post!
- Once you're done, you'll click **Share**.



### STEP 5: JOIN THE GROUP!

- At the top of the page, you'll see a button +Join Group. Go ahead and join! This way you can receive updates, questions and discussion from other Luxury agents.

