

HOW TO: DATAMINE USING REMINE

Keep your customers up-to-date on the market place of where their home is with this easy tutorial. Bonus: this is done through your website, which means more SEO juice for you!

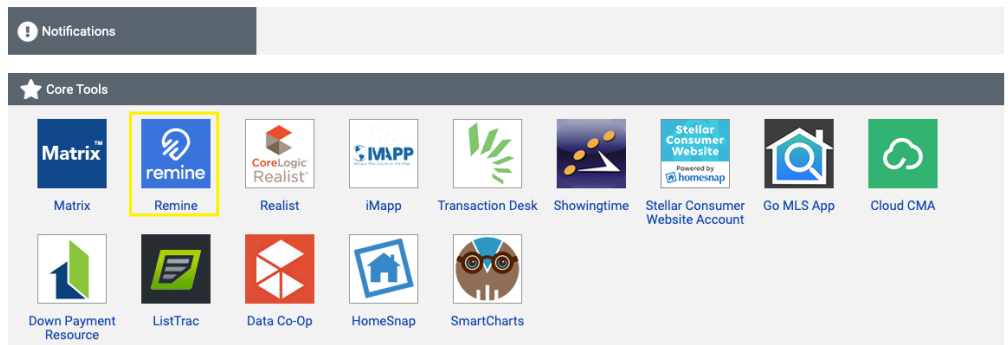


STEP 1: LOG INTO MLS

- Click on **Remine** tile on your dashboard

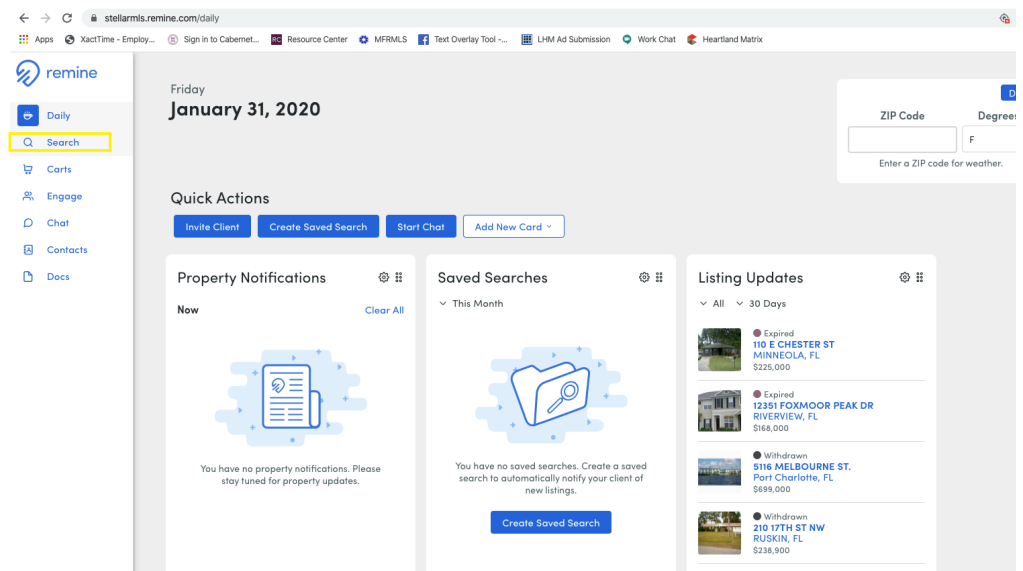
Welcome to Stellar MLS!

From easy to use technology, to accurate data, to massive exposure, we are helping you make the most of your listings!



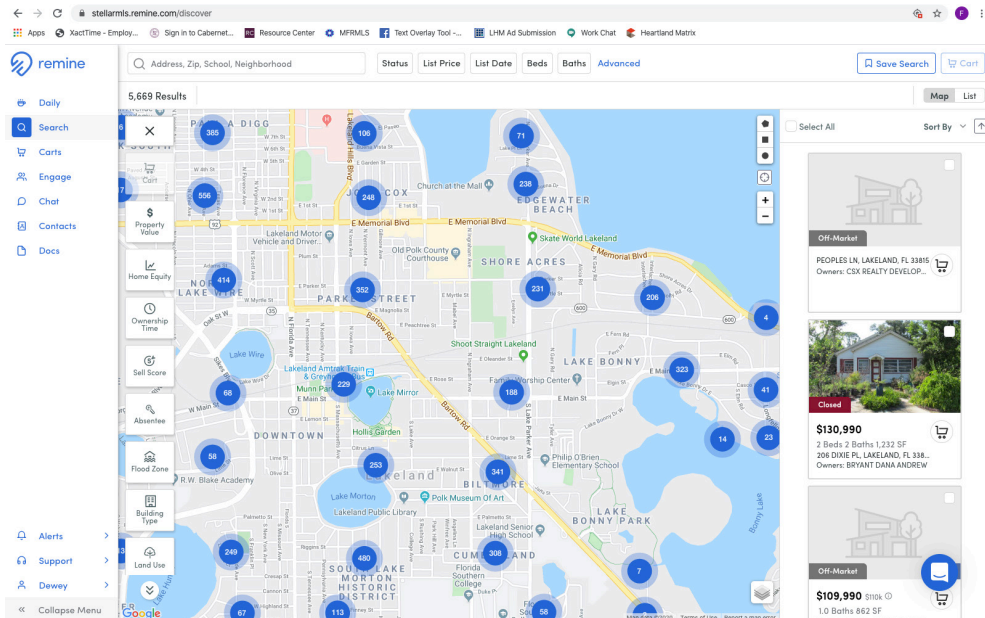
STEP 2: NARROW DOWN

- From the dashboard of Remine, click **Search** on the left hand side of your screen



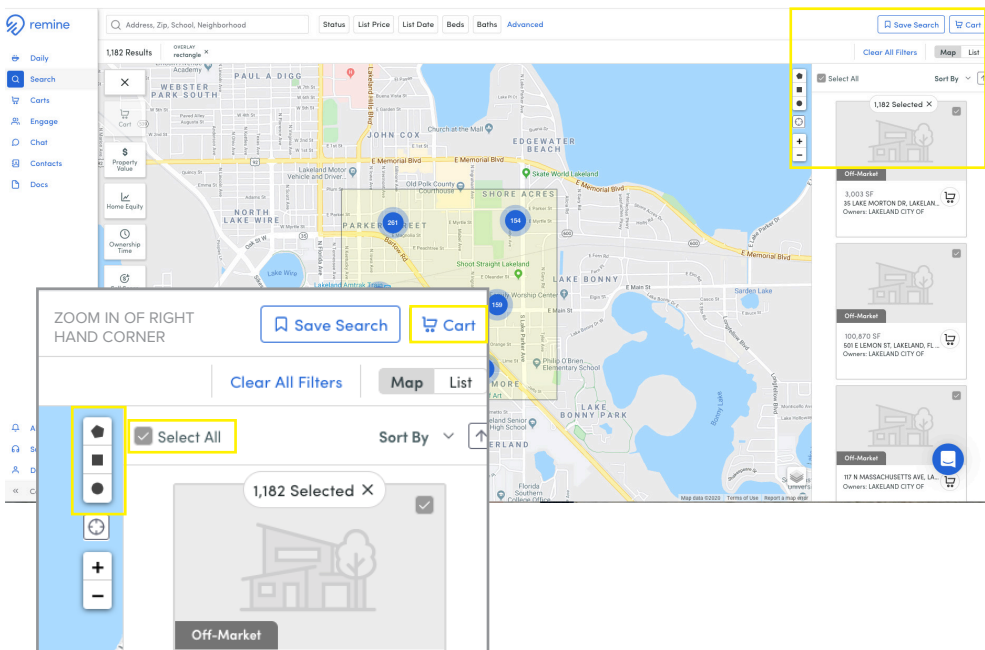
STEP 3: ZOOM IN!

- A map will appear with blue dots, zoom into your desired location
- The blue dots represent how many homes are in that area. Zoom in as far as possible to make your search as close to the subject property as possible.



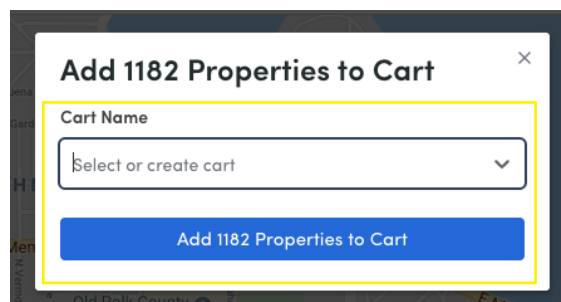
STEP 4: DRAW A SHAPE + ADD IT TO YOUR CART

- On the right hand side of the map, there are different shapes. Choose the **shape** that best fits the location you want to target and draw it onto the map.
- Then in the far right hand column, check the **Select All** box to choose all of the homes in the designated area
- Next, click **Cart** up in the top right hand corner



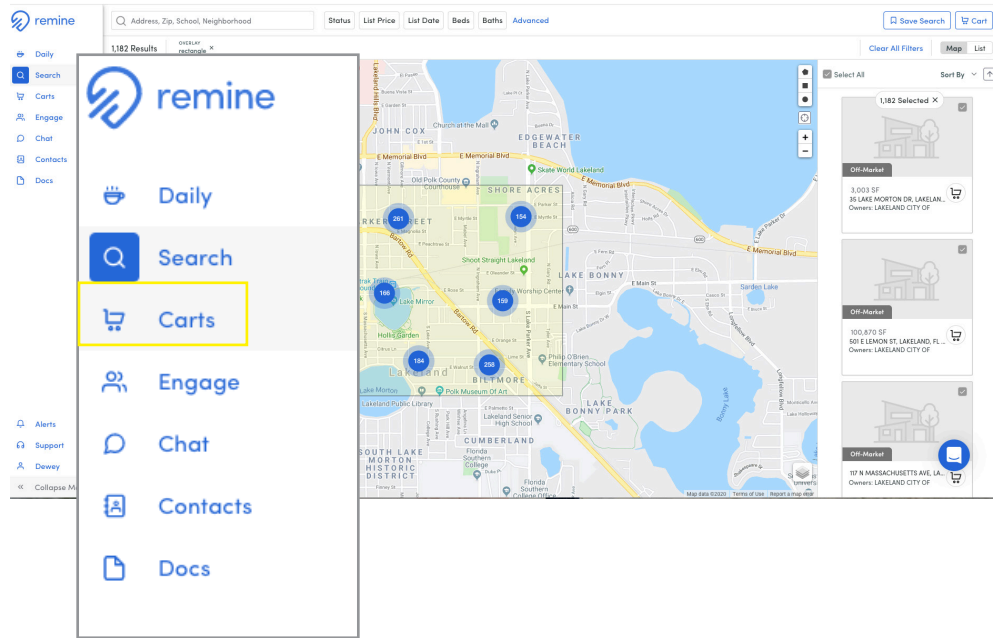
STEP 5: NAME + SAVE YOUR CART

- Name your **Cart** or add this search to a previously made cart (name it specific to the search you are conducting)
- Then click the **Blue Bar**



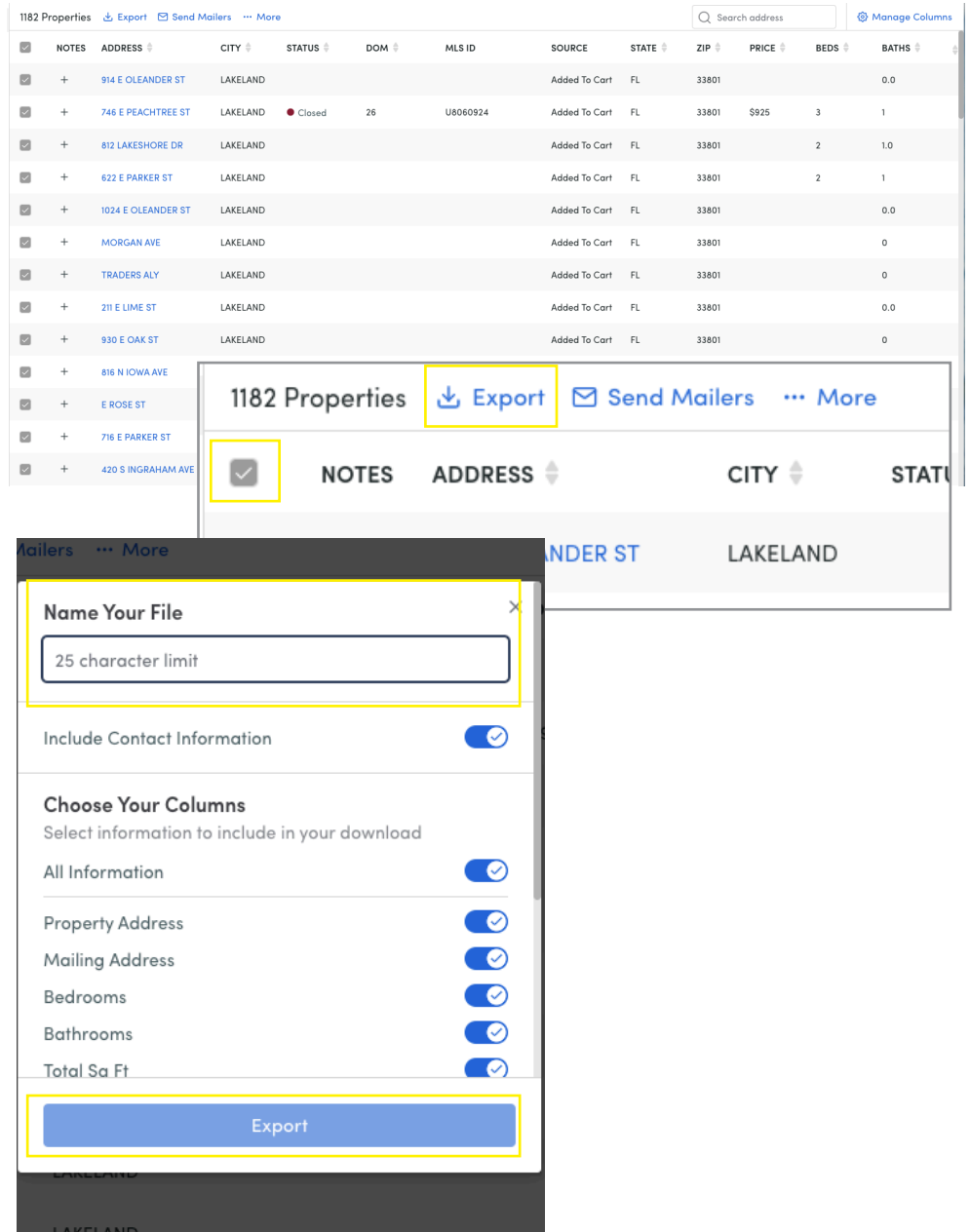
STEP 6: GO TO YOUR CART

- Once the cart has been saved, look on the left hand side of your screen and click **Carts**



STEP 7: EXPORT YOUR CART

- Click the **Cart** you created
- You'll see all of the homes listed
- From here, **check the box** in the top left hand corner to select all of the properties
- Then, click **Export** at the top of the report
- A small window will appear, **Name Your File** and click **Export** (no need to uncheck anything, you want all of those fields included in your report)



NOW WHAT? HOW TO USE YOUR FRESH REMINE DATA



So you've got this fancy report, what to do with it? There's quite a few things we suggest. Read 'em below!

10-10-20 RULE

Phone Call

A phone call is a great way to utilize both your Remine data AND the 10-10-20 rule. You are providing the homeowner with information on your new listing, invite them to your open house, etc.

Bonus: Remine provides a column full of phone numbers and already checks it against the Do Not Call Registry! If there is a "DNC" at the end of a phone number, then it is on the Do Not Call Registry. If that is not there, you can use that phone number!

Slydial

If you want to bypass a phone call, you can use a program called Slydial to leave a voicemail instead.

Good to know: Be sure that your voicemail is informative, NOT a solicitation as this frowned upon.

eBlast

Who loves free? We do! The email addresses you receive from the Remine data you pulled is a free and easy way to send your new listing property flyer, an invite to an open house, or let them know the house just sold!

Good to know: Use your marketing package materials from ACE like the flyers and email templates. They're already created for you to save you time!



FARMING A NEIGHBORHOOD

Post Cards

Use the addresses from your Remine Data to farm a neighborhood!

Good to know: Use the postcards ACE has created for your listing! Or you can head over to Xpressdocs and use one of their templates if you don't have information about a listing to share with them.