



**Wow Your Agents With the**  
*magic* **of Automation**

MARKETING AUTOM

---

Meet Your  
**AUTOMATION EXPERT**



**Pete Weller**  
*Senior Account Executive*  
Imprev, Inc.



Here comes  
**THE FUTURE**

Established



Where are they?





Same Issue  
**NEW DAY**



# Railroads





# THIS IS HAPPENING



...no matter what





Why not

# REAL ESTATE AGENTS?

- Huge Transaction
- Infrequent
- High Stress





# Connection!



# RELATIONSHIP is key

*(not tools)*

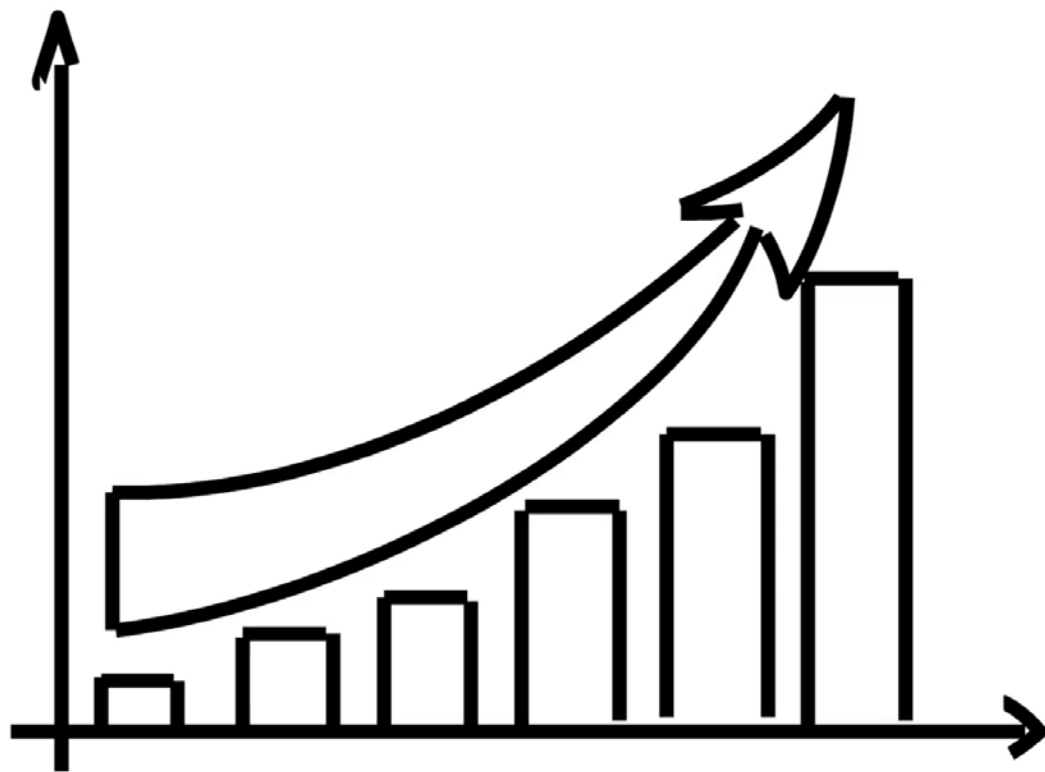


Stand Out With the *magic* of

# AUTOMATION

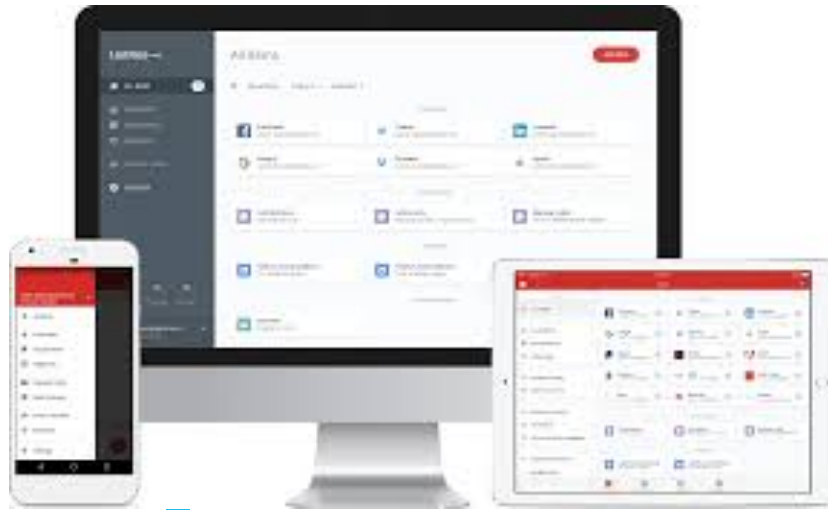


# Compound **INTEREST**



Shameless plug:

# LastPass...



Browser window: Add Note

Address bar: LastPass: ...d Manager | chrome-extension://hdokie...

**Add Note**

**LastPass...**

**Name:**

**Folder:**

▼

**Note Type:**

Generic

▼

► **Advanced Settings:**

☆

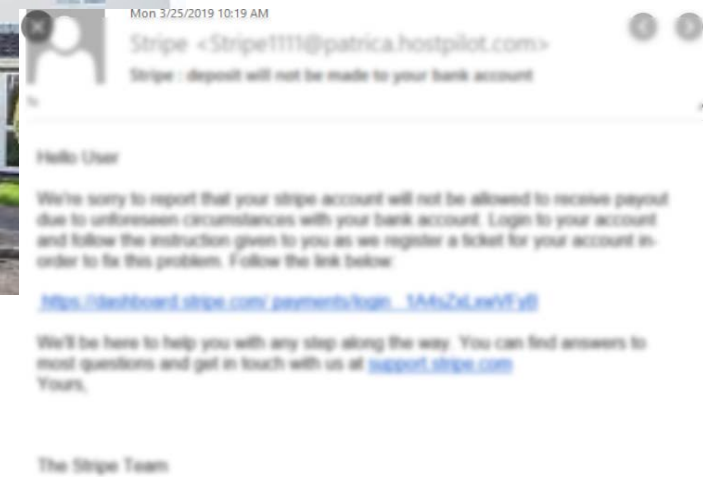
Cancel

Save

My secret note







# Marketing Automation

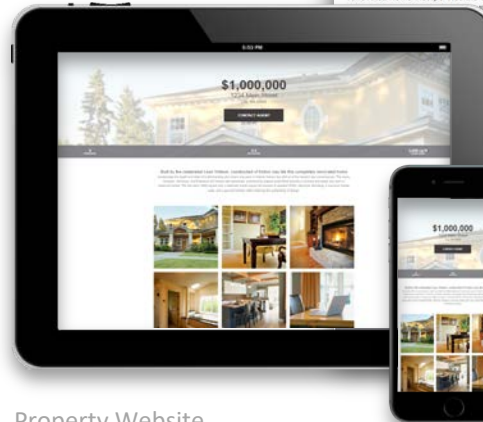
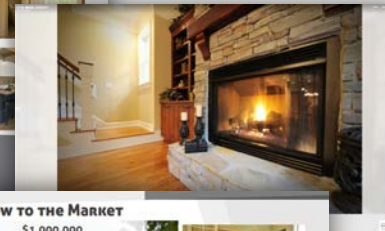
ePostcard



Flyer



Virtual Tour



Property Website



Social Media



Postcard



# The Magic of **AUTOMATION**



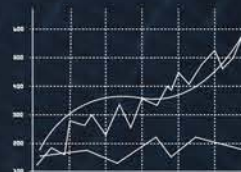
Stand Out With the *magic* of

# MARKETING AUTOMATION



**JUST LISTED**

**OPEN PRICE REDUCED  
HOUSE JUST SOLD**



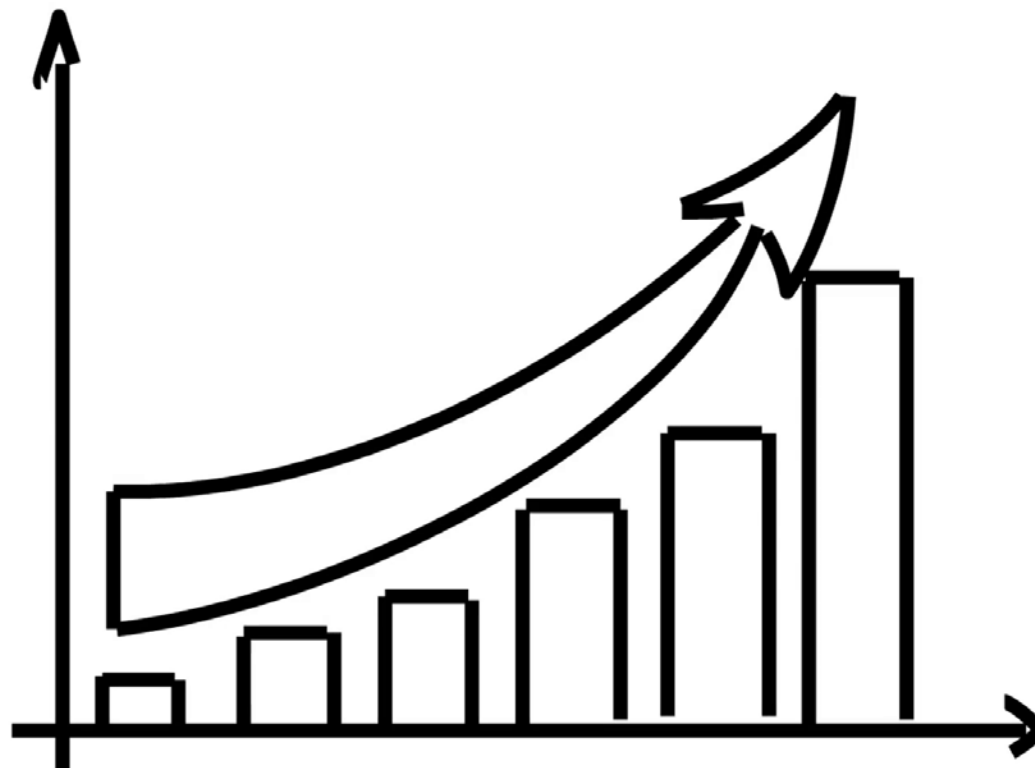


Not as good

**TO AUTOMATE**



# THE GREY AREA



# Stand Out From the **COMPETITION**



---

Results That Make  
**YOU LOOK GOOD**



Generate  
More  
Business



Make better  
Connections!



Protect  
Your  
Clients



Save Time





# ***Want More Info?***



**Pete Weller**

*Senior Account Executive*

direct: 425.646.8427 | cell: 206.650.7383

[pete@imprev.com](mailto:pete@imprev.com)