



TAMPA HILLSBOROUGH
ECONOMIC DEVELOPMENT CORPORATION

WHY TAMPA

*Advantages, factors
that influence
successful Tampa operations*



EXECUTIVE PERSPECTIVE

Liz Smith, Executive Board Chairman





Formerly known as Committee of One Hundred under Tampa Chamber of Commerce, the Tampa Hillsborough EDC was established in 2009 as a partnership between the public sector and private corporate Investors and is the lead designated economic development agency for Hillsborough County and the cities of Tampa, Plant City, and Temple Terrace, and an official partner of Enterprise Florida

Primary functions

- Attract, retain, grow targeted industry sector jobs
 - ✓ Defense & Security
 - ✓ Information Technology
 - ✓ Life Sciences & Health Care
 - ✓ Manufacturing, Distribution & Logistics
 - ✓ Financial & Professional Services
 - ✓ Corporate Headquarters
- Create positive image for the community
- Conduct market research
- Promote international business

Services include (not limited to)

- Confidential site selection assistance
- Identify available sites
- Respond to RFIs/RFPs
- Prepare itineraries, conduct site visit tours
- Arrange employer interviews
- Facilitate incentives negotiations
- Post-decision services to help new facility become rapidly established

TALENT PIPELINE – DEMOGRAPHICS



TAMPA-ST. PETERSBURG-CLEARWATER MSA

- 18th largest in U.S.
- 3+ million population
- 1.5 million labor force
- Hillsborough – Pinellas – Pasco – Hernando Counties

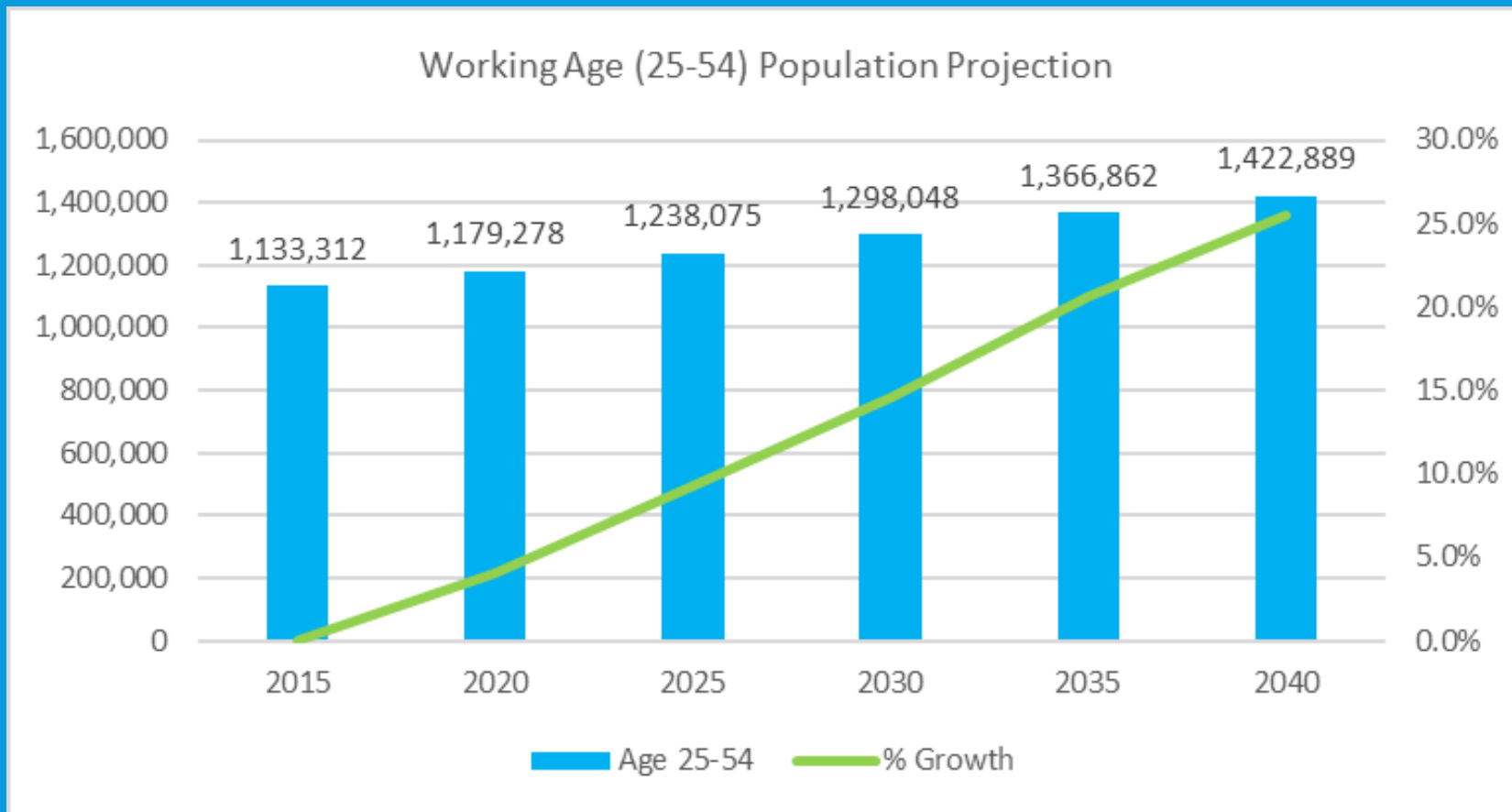
Median age: 37

- 24% of population is 18-34 years old

College degree holders: 31%

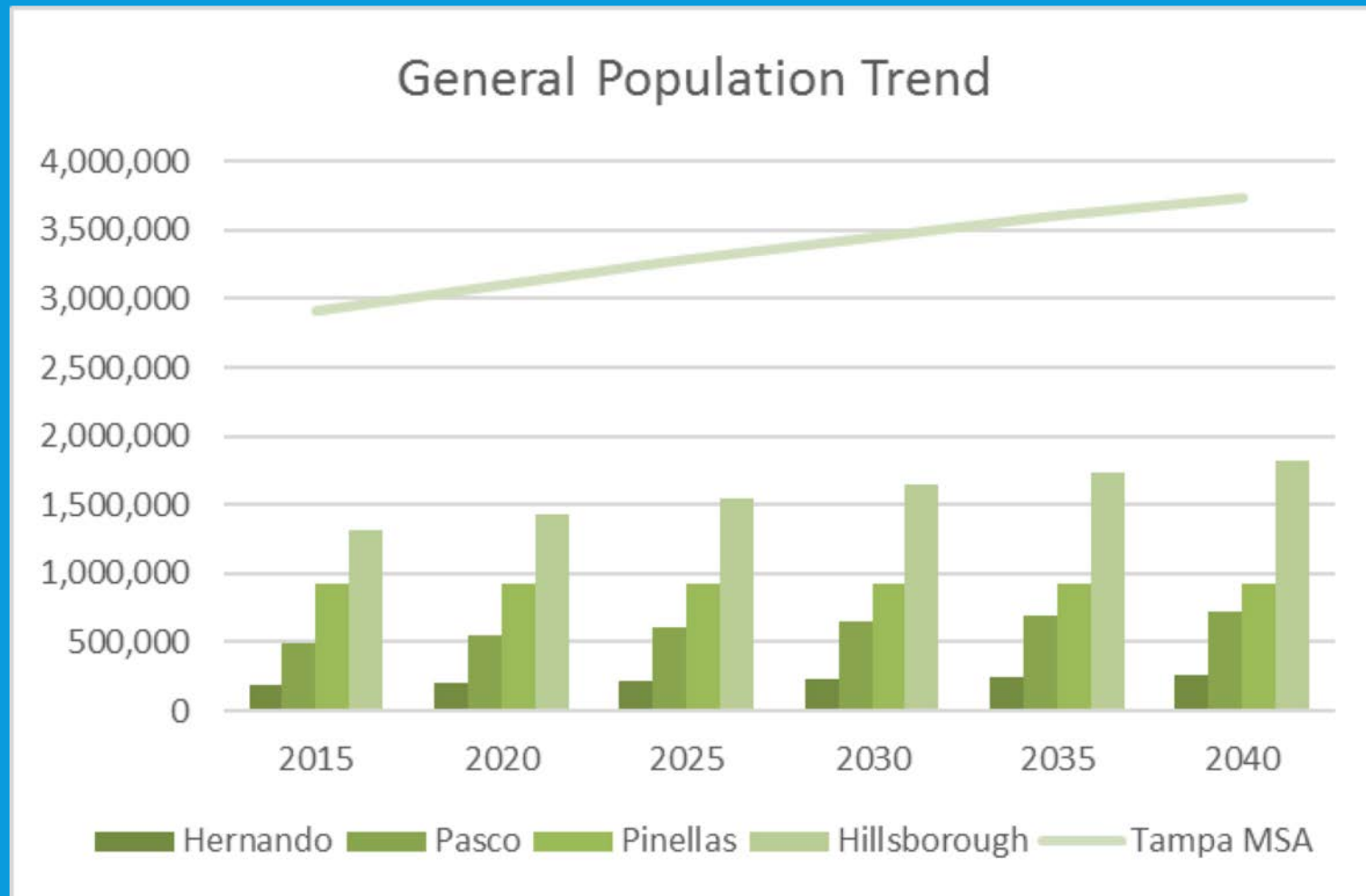
Ethnically diverse and multi-lingual

TAMPA-ST. PETERSBURG-CLEARWATER MSA WORKING AGE POPULATION IS GROWING



Between 2015 and 2040
the working age population
is projected to grow 25.6%
or more than 1.4 million

TAMPA-ST. PETERSBURG-CLEARWATER MSA GENERAL POPULATION IS GROWING



TALENT PIPELINE – EASE OF RECRUITMENT

- FORBES: Tampa # 8 America's Fastest Growing MSAs (2017)
- FORBES: Tampa # 11 The Cities Creating The Most White-Collar Jobs (2018)
- MOVEHUB: Tampa's ranked a Hipster hot spot (11th out of 446 communities)
- WALLETHUB: Tampa among best staycation cities (#6 out of nation's 182 most populous cities)

TOP IN-MIGRATION STATES		
California	Maryland	Ohio
Colorado	Michigan	Pennsylvania
Georgia	New Jersey	Tennessee
Illinois	New York	Texas
Indiana	North Carolina	Virginia

[Make It Tampa Bay.com](http://MakeItTampaBay.com) targets and attracts talent

[WORK HERE](#)

[JOB SEARCH](#)

[LIVE HERE](#) ▼

[BUILD A BUSINESS](#)

[STORIES](#)



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LIVE HERE

DISCOVER AND BUILD AN INCREDIBLE LIFE
TREASURE AWAITS

[LEARN MORE](#)





BUILD A BUSINESS IN TAMPA BAY

With one of the best pro-business climates in the nation, talent for days, top industries, easy access to international and domestic travel, infrastructure and, not to mention, a kickass way of life, the company of your dreams will thrive here.

TOP REASONS BUSINESSES THRIVE IN TAMPA BAY

Learn how Tampa Bay supports businesses with a multitude of resources and how it ranks in the business world. Spoiler alert: We're at the top of the list.

[LEARN MORE](#)

NEED TO KNOW

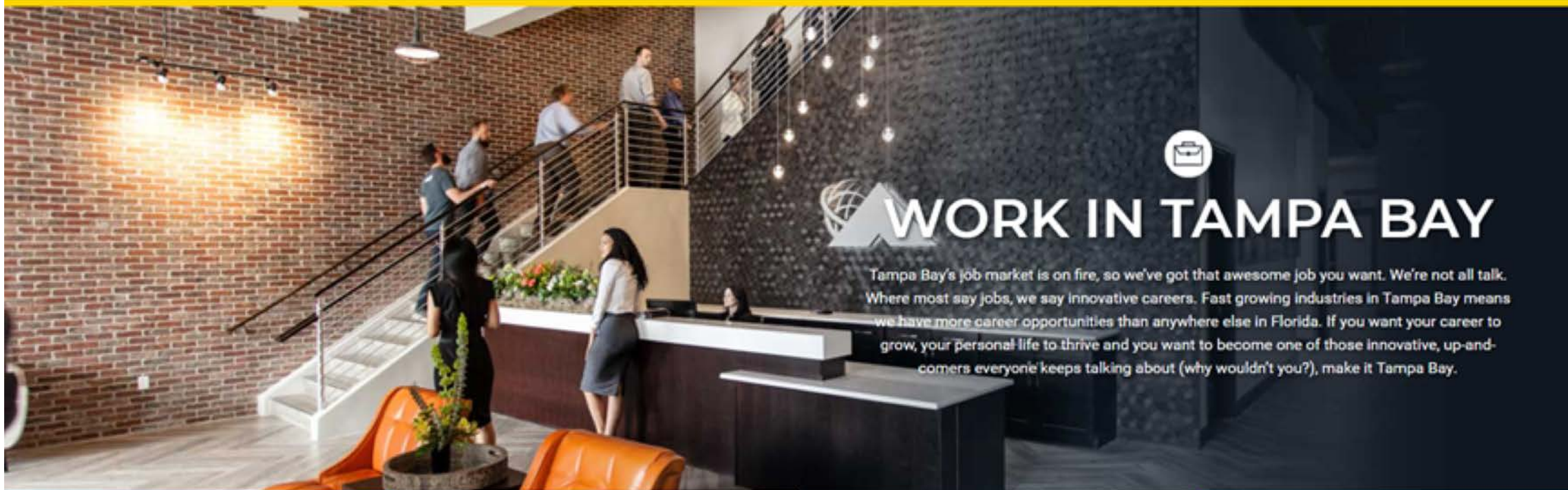
Looking for more data? Get the hard-hitting facts and forms you need to start deciding and planning.

[LEARN MORE](#) ↗

STORIES

Get the scoop from entrepreneurs who have already made the move to Tampa Bay.

[READ STORIES](#)



WORK IN TAMPA BAY

Tampa Bay's job market is on fire, so we've got that awesome job you want. We're not all talk. Where most say jobs, we say innovative careers. Fast growing industries in Tampa Bay means we have more career opportunities than anywhere else in Florida. If you want your career to grow, your personal life to thrive and you want to become one of those innovative, up-and-comers everyone keeps talking about (why wouldn't you?), make it Tampa Bay.

TOP REASONS TO MAKE IT TAMPA BAY

Why should I move here? What are the opportunities? Get the answers to those fundamental questions you're asking right now. Treasure awaits.

[LEARN MORE](#)

INDUSTRIES

The fields that are growing, hiring and making a big impact.

[CHECK OUT TAMPA'S
INDUSTRIES](#)

STORIES

Read about what it's really like to work, and play, here.

[READ STORIES](#)

JOB SEARCH

Tampa Bay has the hottest job market in the state, which means that job you want is probably posted right now. You won't know the possibilities unless you look.

[SEARCH FOR JOBS](#)



OPPORTUNITIES IN TAMPA BAY

In all things, thrive. Start with a new career that has built-in potential (and easy access to the bay)

SEARCH JOBS BY TITLE



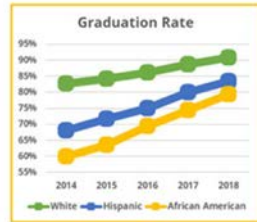
SEARCH

TALENT PIPELINE — ROBUST

K-12 MSA enrollment: 419,110

HILLSBOROUGH COUNTY PUBLIC SCHOOLS

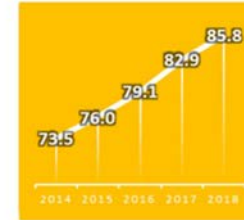
Achievement gaps
continue to close



Hillsborough ranks at the
top of 27 large districts
across America



District set all-time
graduation rate record



Nation's 8th largest district (220,250+ students)

12 high schools ranked best in Florida, nationally by *U.S. News & World Report* (2017)

26 high schools included in *Washington Post's* "America's Most Challenging High Schools"

65 Career and Technical Education (CTE) programs within high schools

5,000 students earned Industry Certification in high demand fields, careers (2016-17 school year)

Only school district in Florida, and one of only seven districts in the nation, chosen to participate in a national network of partners to develop and train 100,000 STEM teachers by 2021. District's STEM education director was invited to speak before the U.S. Senate on the success of the District's innovating curriculum, career pathways, and community partnerships

TALENT PIPELINE — 12 PUBLIC STATE UNIVERSITIES

358,522 students enrolled (2017)

86,118 degrees awarded (2015-16 school year)

4 universities comprise 60% of Florida's
total university enrollment

UNIVERSITY	ENROLLMENT
UCF (Orlando)	66,183
UF (Gainesville)*	55,862
USF (Tampa)*	50,755
FSU (Tallahassee)*	41,900
TOTAL	214,700
* Preeminent universities	



USF, UCF and UF are in Florida's High Tech Corridor and within 150 miles of each other

UF and FSU are in college towns; students leave upon graduating

TALENT PIPELINE – PREPARED

STEM & BUSINESS ENROLLMENT & DEGREES AWARDED Florida State University System

Type of Degree	Enrollment*	Degrees Awarded*
Phys, Bio Sciences	37,937	6,869
Computer Science	14,320	2,564
Engineering	33,421	6,412
Math/Statistics	3,056	706
Business	62,299	16,295

* 2017 Enrollment; 2015-16 Degrees Awarded
Source: State University System of Florida

TALENT PIPELINE — ADDITIONAL SOURCES

University of Tampa

10,113 students from 50 states, 140 countries

Saint Leo University

Founded in 1889 and recognized as one of the nation's leading Catholic teaching universities (2,200 students on campus; 15,000 online program students)

Hillsborough Community College

45,000 students

St. Petersburg College

64,000 students

Active military spouses, military veterans

TALENT PIPELINE – EXPERIENCED

A SAMPLING OF BPO, CAPABILITY CENTERS, GLOBAL BUSINESS SERVICES Combined total employment = approximately 21,000	
Amgen	Johnson & Johnson
Ashcomm (Ashley Furniture e-commerce)	Nortrax (Div. of John Deere)
Baker McKenzie	nSource (DLA Piper)
Bristol-Myers Squibb	PwC
Citi	Quest Diagnostics
Coca-Cola Refreshments	Talbot's Systems Center
Gerdau	The Mosaic Company
Holland & Knight Operations Center	Verizon Communications/IT Services
JPMorgan Chase	White & Case

PRESENCE OF CORPORATE HQ – DIVERSIFIED

FORTUNE 500 AND 1,000 COMPANIES HEADQUARTERED IN TAMPA BAY

Bloomin' Brands, Inc. (584)*	Roper Technologies (552)*
Jabil Circuit (159)	Tech Data Corporation (83)
Mosaic (382)	WellCare Health Plans, Inc. (170)
Publix Super Markets, Inc. (88)	*Fortune 1,000 companies
Raymond James Financial, Inc. (431)	(2018 Ranking)

Examples of other HQs

Amalie Oil • Anchor Glass • Bertram Yachts • Big Brothers Big Sisters of America • Bisk Education • BlueGrace Logistics • CAE USA Military Simulation & Training • Checkers Drive-In Restaurants • College Hunks Hauling Junk • Cott Corporation • Gerdau Ameristeel • HSN • Ironman • Kforce • LifeLink • Lions Eye Institute for Transplant & Research • Masonite • M2Gen® • Moffitt • North American Roofing Services • Rooms to Go • Sykes Enterprises • SynDaver Labs • Syniverse • TECO Energy – An Emera Company

COST OF LIVING – COMPETITIVELY LOWER



Search ...



(813) 218-3300

Email Us

Why Tampa Bay ▾

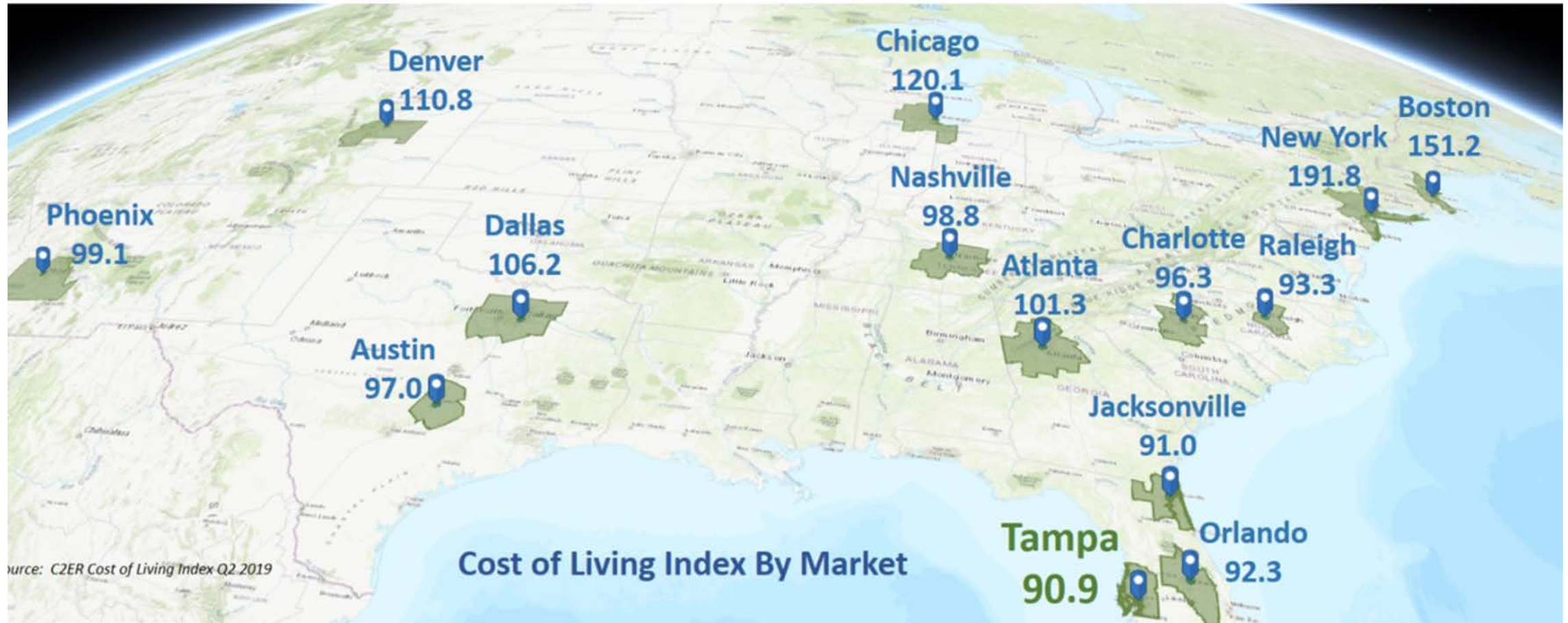
Market Intelligence ▾

Target Industries ▾

EDC Services ▾

News & Multimedia ▾

About Us ▾



Cost of Living in Tampa Bay

Compare Tampa Bay with where you currently live and see how far your salary will go!

MOVING FROM:

--Please Select-- ▾

CURRENT SALARY:

50000

CALCULATE

To maintain your standard of living in Tampa Bay you need to earn

Based on the Income that you entered, if you are earning \$ after tax dollars in , , the comparable after-tax income in , is .

Find Jobs

See more stats below

ACCESSIBLE –TAMPA INTERNATIONAL AIRPORT AMERICA’S FAVORITE!

- Global access to 19.6 million passengers
- Nonstop service to major markets
- 236+ daily departures to 80+ domestic and international destinations
- New \$1 billion expansion and rental car facility; \$1 billion Phase Two includes office, retail, hotel

TPA - INTERNATIONAL NONSTOP SERVICE	
Amsterdam, Netherlands	Toronto, Canada
Frankfurt, Germany	Grand Cayman, Cayman Islands
London, UK	Havana, Cuba
Reykjavik, Iceland	Holguin, Cuba
Zurich, Switzerland	Santa Clara, Cuba
Ottawa, Canada	Panama City, Panama...and more to come!

WORLD-CLASS HEALTHCARE

- Strong network of nearly 20 hospitals
- Tampa General Hospital
 - Primary teaching hospital for USF Health's Morsani College of Medicine
 - Has earned Magnet status - highest recognition a hospital can receive for nursing excellence
- Moffitt Cancer Center is the #8 cancer hospital in the nation
- James A. Haley Veterans' Hospital
 - Tertiary care facility
 - Teaching hospital
 - Provides full range of patient care services
 - State-of-the-art technology, education and research

TAMPA GENERAL HOSPITAL



Nationally Ranked Hospital in
6 *Adult Specialties*



Regionally Ranked Hospital
#2 in *Florida*

Recognized in *Central Florida*
#1 in *Tampa-St. Petersburg* metro area



Rated High Performing in
3 *Adult Specialties*
6 *Adult Procedures/Conditions*

QUALITY OF LIFE

SOMETHING FOR EVERYONE TO ENJOY

CULTURAL

American Victory Ship Mariners Museum
 Chihuly Collection
 Florida Museum of Photographic Arts
 Glazer Children's Museum
 Henry B. Plant Museum
 Imagine Museum
 Morean Arts Center
 St. Petersburg Opera Company
 Museum of Science & Industry
 Tampa Bay History Center
 Next Generation Ballet
 Tampa Museum of Art
 The Dali
 The Florida Orchestra
 The James Museum
 The Patel Conservatory
 USF Graphicstudio

THEATERS & CONCERT VENUES

Amalie Arena
 Capitol Theatre
 Curtis Hixon Waterfront Park
 Falk Theatre
 MidFlorida Credit Union Amphitheatre
 Raymond James Stadium
 Raymond James Theatre
 Ruth Eckerd Hall
 Tampa Theatre
 The Mahaffey Theater
 The Palladium
 The Straz
 Yuengling Center

ATTRACTIONS, ENTERTAINMENT & FESTIVALS

Adventure Island
 Busch Gardens Tampa Bay
 Dinosaur World
 Dragon Boat Races
 Fly
 Gasparilla Distance Classic
 Gasparilla Festival of the Arts
 Gasparilla Music Festival
 Gasparilla Pirate Festival
 Manatee Viewing Center
 Seminole Hard Rock Café
 Tampa's Riverwalk
 Tarpon Springs
 The Florida State Fair
 The Florida Strawberry Festival
 Top Golf
 Ybor City
 Zoo Tampa at Lowry Park

YEAR-ROUND LEISURE

Amateur sports
 Beaches – ranked best in USA
 Bicycling (land, water)
 Canoeing, kayaking
 Dolphin sightseeing tours
 e-boating on the river
 Eco-tourism adventures
 Golf, tennis, fishing, boating
 Paddle boarding, water skiing
 Parks – lots of them
 River, Bay area cruises
 Roller-blading
 Swimming
You name it!
 ...and an hour's drive away,
 Disney World, SeaWorld,
 Universal Studios

QUALITY OF LIFE

EXCITING PROFESSIONAL, MINOR LEAGUE SPORTS

Tampa: host city of Super Bowl LV in 2021 (fifth time)



Collegiate sports, too



ADDITIONAL FACTORS

- No personal income tax
- Eastern Time Zone
- Stable and fiscally sound government
- Collaborative public/private sectors
- Academic/employer partnerships
- MacDill AFB
- Reliable, sophisticated, redundant utilities infrastructure
- Diverse economy; targeted industries:
 - Professional/Business Services
 - Life Sciences
 - IT/Big Data Analytics
 - Defense & Security
 - Advanced Manufacturing
 - Logistics
 - Corporate HQs)
- Port Tampa Bay (Florida's largest port; one of nation's most diversified servicing cruise, cargo ships)
- Top-ranked restaurants
- Year-round parks and outdoor activities (golf, fishing, etc.)

The opportunity to make a difference



ECONOMIC MOMENTUM



Midtown Tampa
\$500 million mixed-use development by Bromley Companies near the Westshore Business District

Water Street Tampa
\$3 Billion Project
Transforming Downtown Tampa



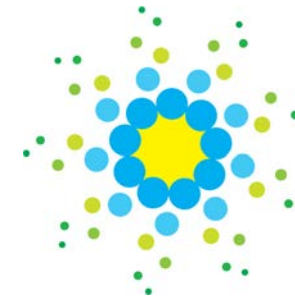
Riverwalk Place
\$350 million condo, 50 stories project in Downtown Tampa

Armature Works
Soho Capital's centerpiece of a \$1 Billion, 43-acre, mixed-use development in The Heights



**CLOSED/ANNOUNCED EDC PROJECTS
(FY 2015 – YTD)**

ANNOUNCED	NEW JOBS	CAPEX
108	11,573	\$1,182,923,374



**A SAMPLING OF ONE-THIRD
OF THE ANNOUNCED PROJECTS
(FY 2015 – YTD)**

Jobs = 7,331
Capex = \$766,107,269

ADVANCED AIRFOIL
COMPONENTS (HQ)
AERO SIMULATION
AMGEN
AXOGEN (HQ)
B & M PRECISION
BAKER MCKENZIE
BAUSCH & LOMB
BERTRAM YACHT (HQ)
BLUE GRACE LOGISTICS
BOB'S MACHINE SHOP
CITI
FRANK RECRUITMENT
GROUP
GREENWAY HEALTH (HQ)
IT AUTHORITIES
METLIFE

METROHM
MINIMISE USA
MORPHOGENESIS
NA ROOFING SERVICES (HQ)
PLASTIPAK
PORT LOGISTICS
RELIAQUEST
THE HOME DEPOT
THE MOSAIC COMPANY (HQ)
TOTAL QUALITY LOGISTICS
UPS
USAA
UNITED AIRLINES
WAYFAIR
WEBSTAURANTSTORE
WORLD TRIATHLON CORPORATION
(IRONMAN)

RECENT ANNOUNCEMENTS

Baker McKenzie announces Tampa as new location for Global Center of Excellence

- 300 new jobs
- \$3M capital investment
- Offers expert support to global clients in areas of legal, business development, IT, financial, operations and marketing

**Baker
McKenzie.**



We want our relationship with Tampa to be truly reciprocal – so that means in addition to building a talented team that will provide high-quality legal and business support to clients around the world, we'll also work hard to make sure we contribute to the continued success and growth of our new home.

- Jamie Lawless, Executive Director for the Tampa Center

RECENT ANNOUNCEMENTS

- Joint venture of Siemens & Chromalloy Gas Turbine Company
- Opened a 210,000 square-foot facility in Tampa Regional Industrial Park
- Creating 350 new jobs and \$139M in capital investment



- First Fortune 500 company (No. 377) to relocate corporate headquarters to Tampa/Hillsborough County.
- Currently has 150 employees at its corporate office
- Employs 3,000 Floridians and an additional 3,000 contractors



YOUR INTEREST
IS WELCOMED
AND APPRECIATED

Thank you!



TAMPA HILLSBOROUGH
ECONOMIC DEVELOPMENT CORPORATION

TampaEDC.com

MakeltTampaBay.com