



# 5 DAY SOCIAL MEDIA #challenge

Are you up for the challenge to up your social media game? We've got fresh, custom designed social media graphics you can use! All you will need is Marketing REsource and your Facebook account. Let's do this!

## UP YOUR SOCIAL MEDIA GAME

### ☐ Day 1

Spend 10 minutes picking your favorite cover photo from Marketing REsource and upload it to your Facebook page. Add a caption to match the messaging of the image!

*Pro Tip: Change these out every 30-60 days for maximum exposure.*

### ☐ Day 2

Find an image that will make your facebook audience **smile**. Questions to ask yourself about your social media sphere of influence: do they have children, are they single, do they need to down size? This will help you choose the best one!

*Pro Tip: The caption should make your audience want to comment on your post - so try asking a question!*

### ☐ Day 3

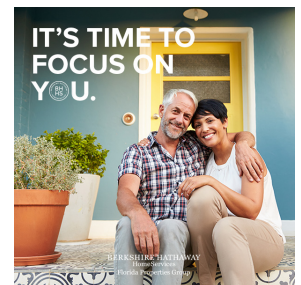
Find an image for someone **looking to downsize**. In the caption, offer a free valuation on their home (using your handy dandy buyside page)! This is a great way to capture potential leads and you can follow up with a real estate review.

### ☐ Day 4

Find an image for someone looking to **upgrade their living space**. In the caption, ask them to share what their next home MUST have! This will be a great conversation starter when you send your next hand-written card to that person!

### ☐ Day 5

Find an image for the **first time home buyer**. You know our CORE services and your expertise can make this big purchase less scary! In the caption, ask them what is holding them back from the dream of home ownership, then follow up with an answer to help them see it differently!



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